

STEAM REPORT FOR 2012-2023 - FINAL

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CONWY COUNTY BOROUGH COUNCIL

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STEAM REPORT FOR 2012-2023 - FINAL CONWY COUNTY BOROUGH COUNCIL

CONTENTS





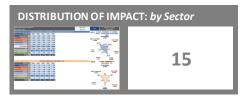




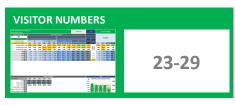
KEY IMPACT MEASURES: MONTHLY DATA BY VISITOR TYPE























Report Section Design and Features

Headers

At the top of each page is a band containing key information about your report



User Controls (Excel File)

Above the Headers is a band containing User Controls, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the Years shown in the tables and charts and in some sections of the report allow you to focus on specific Visitor Types. Where there is a financial component to the section you are viewing, you will be able to Index the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a trend or comparative element to the section and percentage changes are shown, you have the option to apply highlighting to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the Focus Year can be any year from the trend period, the Comparison Year can only be set as a year which is earlier than the focus year.



Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

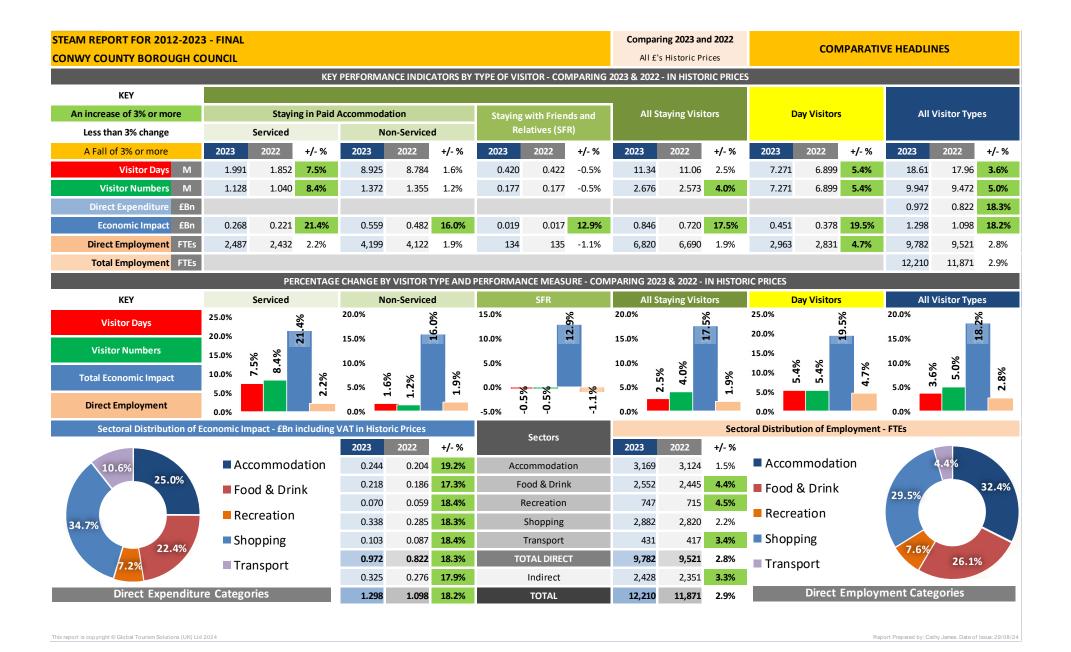
FTEs = Full Time Equivalent jobs supported

= thousands of pounds or thousands of tourist days / tourist numbers £000s / 000s £m/m = millions of pounds or millions of tourist days / tourist numbers £bn/bn = billions of pounds or billions of tourist days / tourist numbers

Visitor Numbers / Visitor Days / Average Length of Stay

The term Visitor Numbers relates to the estimated number of individual visits to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term Visitor Days relates to the estimated number of days spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the Average Length of Stay for that Visitor Type

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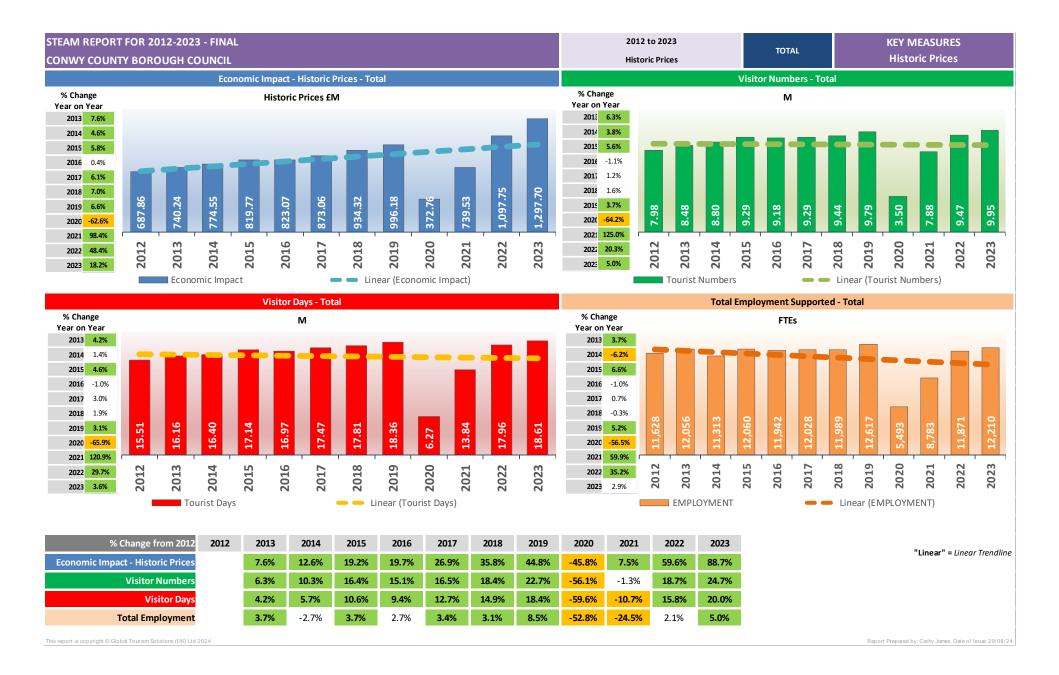
Unindexed Key Measures by Year and Visitor Type for the Period 2012 to 2023

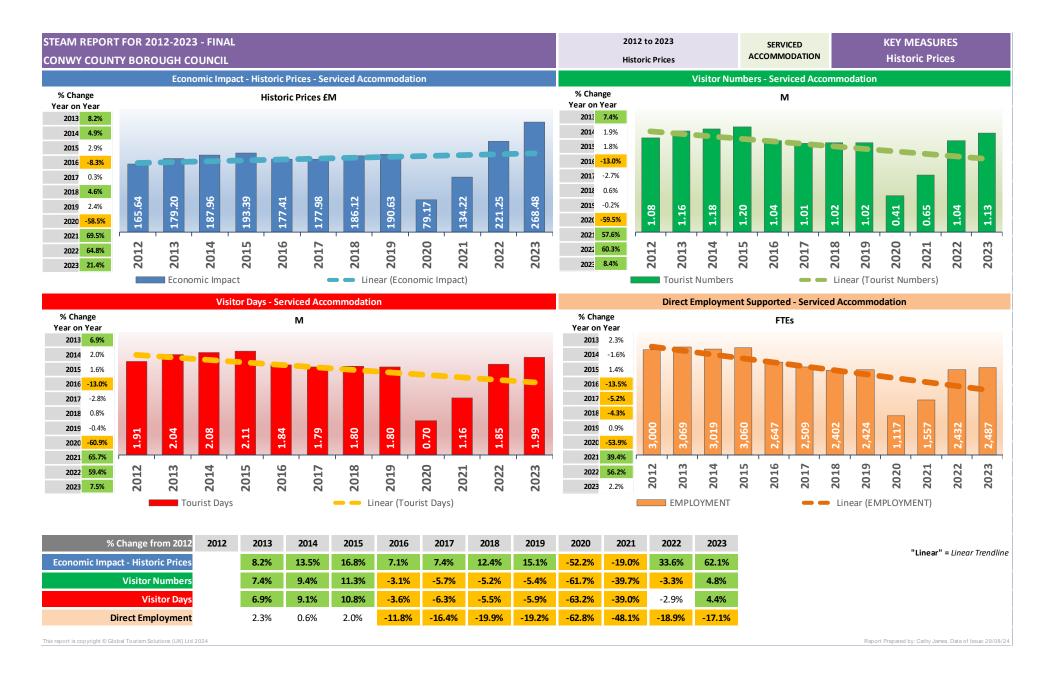
Visitor Types: Total

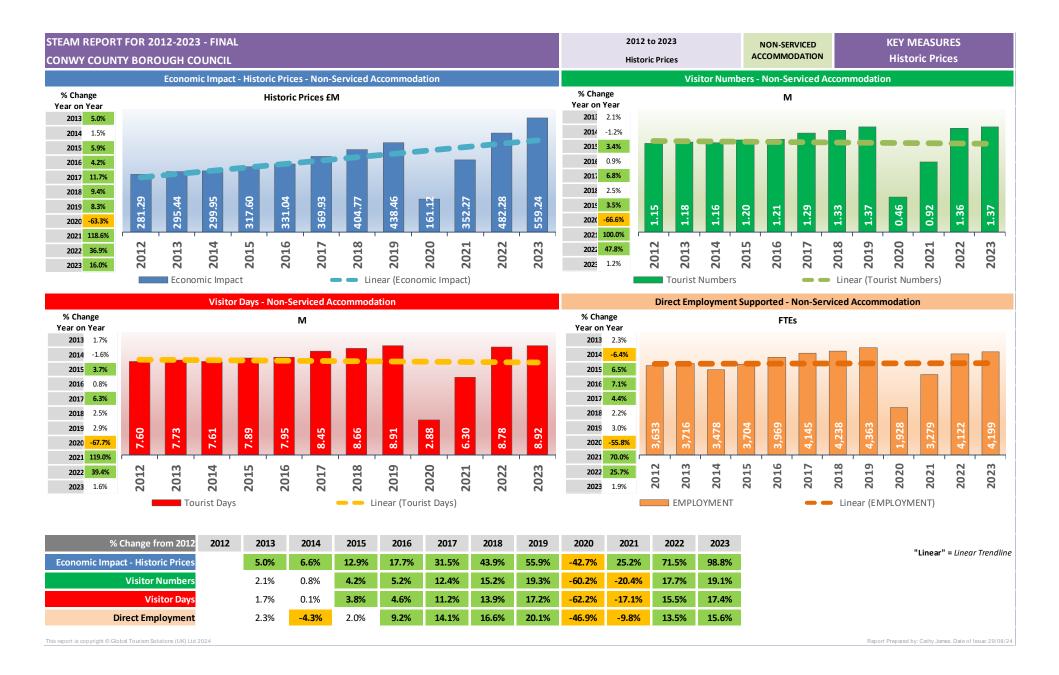
Serviced Accommodation
Non-Serviced Accommodation

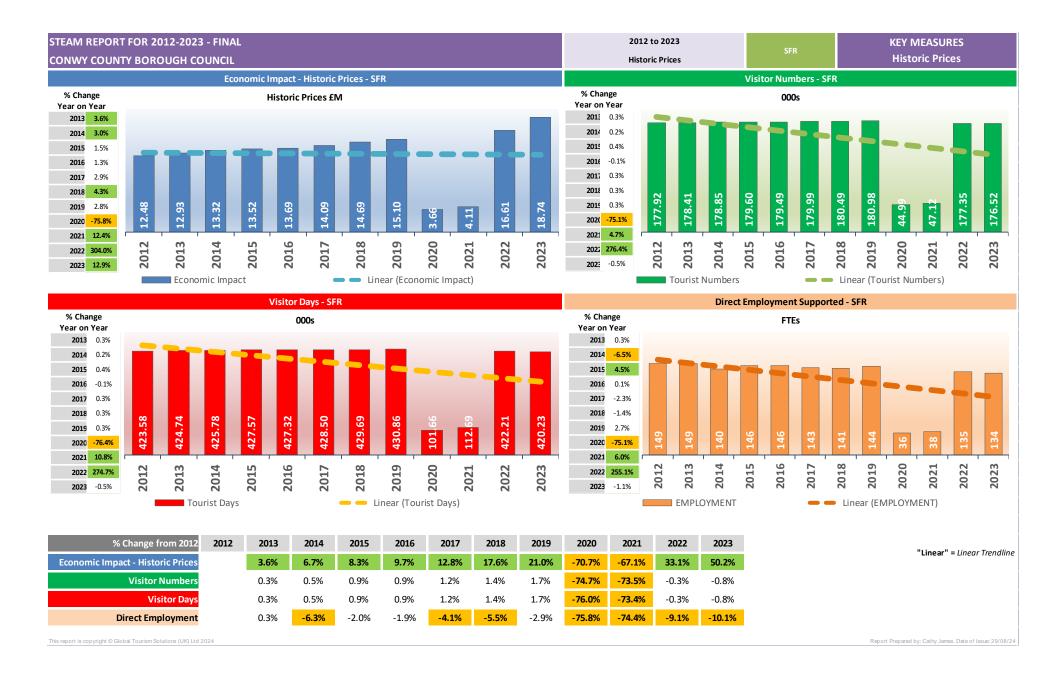
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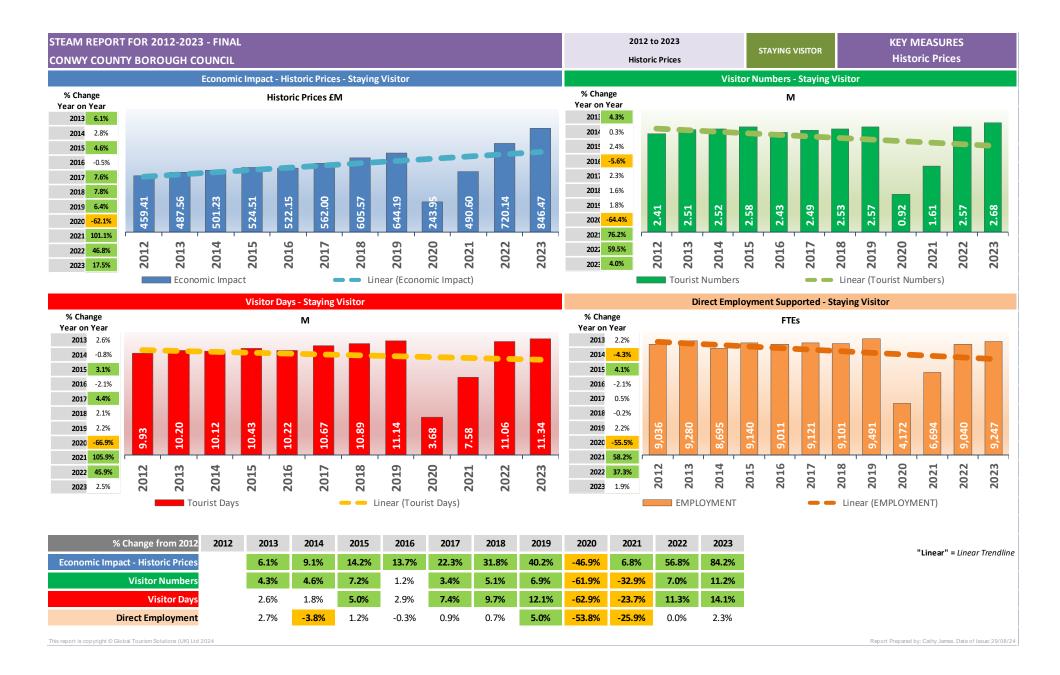
Staying Visitor Day Visitor

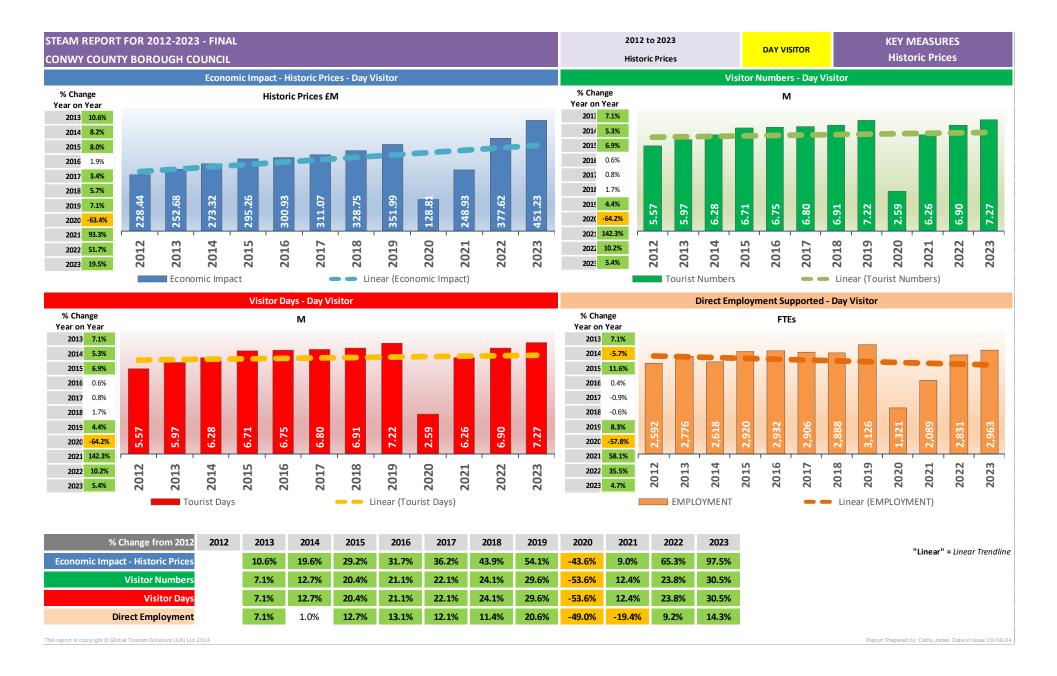












Distributions

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2012 to 2023

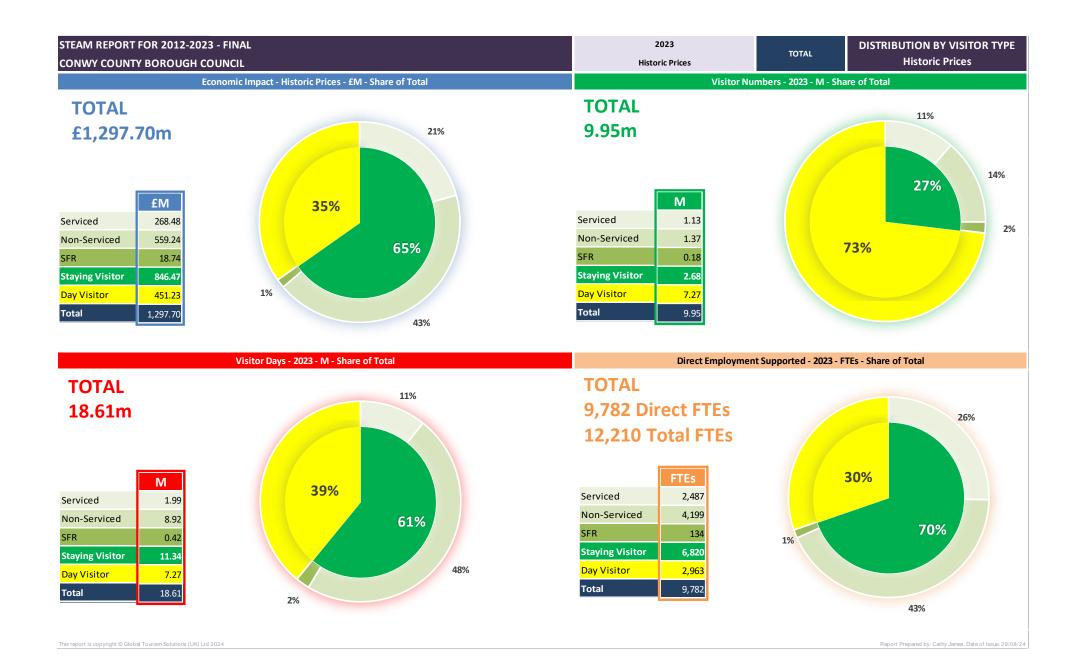
Visitor Types: Total

Serviced Accommodation
Non-Serviced Accommodation

SFR

Staying Visitor Day Visitor

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STEAM REPORT FOR 2012-202	23 - FIN/	AL									2	012 to 2023		
CONWY COUNTY BOROUGH	COUNC	:IL									н	istoric Prices	5	
		SECTORAL	DISTRIBUT	ION OF EC	ONOMIC IN	/IPACT - £BI	N INCLUDIN	IG VAT IN F	HISTORIC PI	RICES				2
SECTOR	/ YEAR	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	
Accommodation	£M	98.02	103.95	108.80	112.98	114.18	123.73	137.54	149.73	72.43	138.33	170.88	202.96	
Food & Drink	£M	100.84	108.67	112.75	119.09	118.95	125.56	133.03	140.48	52.20	108.67	155.59	181.82	In
Recreation	£M	31.16	33.79	34.59	37.43	37.21	39.79	42.10	44.46	16.27	37.00	49.23	58.05	
Shopping	£M	154.34	167.14	176.62	188.05	188.65	197.23	207.72	219.73	78.09	155.42	238.75	281.31	
Transport	£M	47.51	51.37	53.39	56.98	56.73	59.78	63.09	66.61	23.17	48.10	73.10	86.21	
Direct Revenue	£M	431.88	464.92	486.15	514.54	515.72	546.10	583.48	621.00	242.15	487.51	687.55	810.34	
VAT	£M	86.38	92.98	97.23	102.91	103.14	109.22	116.70	124.20	35.94	64.13	134.38	162.07	
Direct Expenditure	£M	518.25	557.90	583.37	617.45	618.86	655.32	700.17	745.20	278.10	551.64	821.93	972.41	
Indirect Expenditure	£M	169.61	182.34	191.17	202.33	204.21	217.74	234.15	250.98	94.66	187.89	275.83	325.28	
TOTAL	£M	687.86	740.24	774.55	819.77	823.07	873.06	934.32	996.18	372.76	739.53	1,097.75	1,297.70	

			Histor	ic Prices
	2023			N OF ECONOMIC S VAT IN HISTORIC
5			PRICES Accommodation (15.6%)	
; L	Indirect Ex (25.	•	202.960	Food & Drink (14.0%)
1	VAT (12.5%)	162.06	F8 04	Recreation (4.5%)

TOTAL

Transport (6.6%)

SECTORAL ANALYSIS

Shopping

(21.7%)

		9	SECTORAL I	DISTRIBUTIO	ON OF EMP	LOYMENT	- FTES						2023 SECTORAL DISTRIBUTION OF EMPLOYMENT
SECTOR / YEAR	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	- FTES
Accommodation FTEs	3,191	3,237	3,247	3,255	3,192	3,169	3,169	3,149	1,543	2,217	3,124	3,169	Accommodation (26.0%)
Food & Drink FTEs	2,074	2,164	2,373	2,591	2,555	2,475	2,551	2,571	1,203	1,947	2,445	2,552	
Recreation FTEs	778	817	644	667	704	747	696	786	384	581	715	747	3,169
Shopping FTEs	2,894	3,035	2,610	2,897	2,826	2,884	2,832	3,092	1,110	1,924	2,820	2,882	Indirect Employment Food & Drink
Transport FTEs	437	457	380	421	416	427	420	461	161	293	417	431	
Direct Employment FTEs	9,374	9,710	9,254	9,830	9,693	9,703	9,668	10,058	4,402	6,963	9,521	9,782	2,428
Indirect Employment FTEs	2,254	2,346	2,059	2,230	2,250	2,324	2,320	2,559	1,091	1,820	2,351	2,428	
TOTAL FTEs	11,628	12,056	11,313	12,060	11,942	12,028	11,989	12,617	5,493	8,783	11,871	12,210	431 747



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Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2012 to 2023

Visitor Types: Total

Serviced Accommodation
Non-Serviced Accommodation

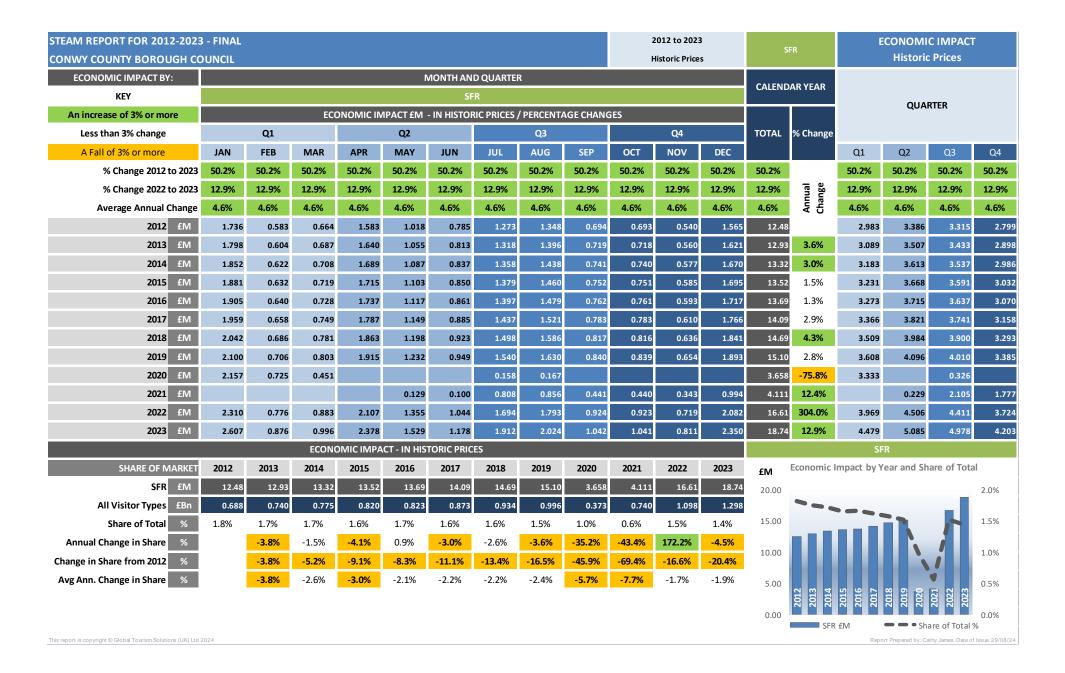
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Staying Visitor Day Visitor

STEAM REPORT FOR 2012-2023 CONWY COUNTY BOROUGH CO											2012 to 2023 Historic Price		то	TAL	E	CONOMIC Historic						
ECONOMIC IMPACT BY:					N	/ONTH AN	D QUARTE	₹					CALEND	AR YEAR								
KEY						тот	AL						CALLIND	AN ILAN		QUAF	RTER					
An increase of 3% or more			ECC	NOMIC IN	1PACT £M ·	- IN HISTOF	RIC PRICES ,	PERCENTA	GE CHANG	ES						QUAI	_\\\					
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change								
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4				
% Change 2012 to 2023	186.8%	81.5%	86.2%	90.5%	104.4%	90.6%	98.3%	84.0%	72.2%	68.5%	81.0%	94.6%	88.7%	_	99.0%	95.2%	85.5%	76.1%				
% Change 2022 to 2023	42.3%	29.2%	13.6%	16.4%	22.0%	14.8%	15.5%	17.7%	20.7%	15.9%	15.7%	23.5%	18.2%	Annual Change	23.2%	17.7%	17.6%	17.1%				
Average Annual Change	17.0%	7.4%	7.8%	8.2%	9.5%	8.2%	8.9%	7.6%	6.6%	6.2%	7.4%	8.6%	8.1%	Ą Š	9.0%	8.7%	7.8%	6.9%				
2012 £M	10.95	25.10	40.64	69.25	71.87	74.77	97.89	114.70	81.94	56.74	27.66	16.35	687.86		76.70	215.88	294.53	100.75				
2013 £M	12.29	26.94	42.88	66.83	89.37	80.34	110.67	129.74	82.57	52.81	29.19	16.60	740.24	7.6%	82.11	236.55	322.98	98.60				
2014 £M	14.27	28.10	45.51	75.81	93.15	79.16	112.83	137.03	87.83	55.16	29.75	15.93	774.55	4.6%	87.89	248.13 261.59	337.69 363.16	100.84				
2015 £M	14.73	29.80	46.89	79.82	98.65	83.12	125.02	147.05	91.09	58.39	30.26	14.94	819.77	5.8%	91.42	103.60						
2016 £M	16.26	28.41	53.49	75.58	87.52	92.45	125.19	144.44	92.72	55.68	31.35	19.99	823.07	0.4%	98.16	107.02						
2017 £M	19.17	32.41	49.90	95.77	94.65	93.24	130.82	145.90	96.03	62.61	33.14	19.43	873.06	6.1%	101.47	283.66	372.75	115.18				
2018 £M	18.71	35.18	53.25	92.00	105.75	105.36	138.63	151.27	105.24	69.29	37.23	22.41	934.32	7.0%	107.15	303.11	395.14	128.93				
2019 £M	25.99	37.23	54.47	103.35	111.21	106.25	145.18	161.83	110.09	74.63	40.61	25.33	996.18	6.6%	117.70	320.82	417.10	140.57				
2020 £M	26.62	40.68	37.84	20.70	22.04	0.683	43.33	112.89	91.56	0.701	12.59	5.861	372.76	-62.6%	105.14	0.683	247.78	19.15				
2021 £M 2022 £M	22.07	25.25	8.592	28.76	33.81	88.89	141.99	175.82	118.87	85.47	34.65	22.67	739.53	98.4% 48.4%	8.592	151.47	436.68	142.79				
2022 £W	22.07 31.41	35.25 45.55	66.62 75.70	113.35 131.95	120.36 146.86	124.18 142.50	168.13 194.12	179.40 211.08	116.87 141.06	82.51 95.60	43.24 50.05	25.75 31.81	1,097.75 1,297.70		123.95 152.66	357.90 421.31	464.41 546.27	151.50 177.46				
2023 EIVI	31.41	45.55			CT - IN HIST			211.08	141.06	95.60	50.05	31.81	1,297.70	10.2%	152.66 TO1		546.27	177.46				
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M	Economic I			are of Tota	nl				
Total £M	687.86	740.24	774.55	819.77	823.07	873.06	934.32	996.18	372.76	739.53	1,097.75	1,297.70	1,400.00					120.0%				
All Visitor Types £Bn	0.688	0.740	0.775	0.820	0.823	0.873	0.934	0.996	0.373	0.740	1.098	1.298	1,200.00					100.0%				
Share of Total %	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	1,000.00									
Annual Change in Share %													800.00			80.0						
Change in Share from 2012 %													600.00			60.						
Avg Ann. Change in Share %													400.00			40						
													200.00	2012	2015 2016 2017	2018	2021	20.0%				
													0.00				and of Table	0.0%				
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STEAM REPORT FOR 2012-2023 CONWY COUNTY BOROUGH CO											012 to 2023			/ICED IODATION	E	CONOMI Historic							
ECONOMIC IMPACT BY:					N	/ONTH AN	D QUARTEF	₹					CALEND	AR YEAR									
KEY					SERV	ICED ACCC	MMODAT	ION					CALLIND	ANTLAN		QUAF	TED						
An increase of 3% or more			ECC	NOMIC IN	IPACT £M ·	- IN HISTOR	RIC PRICES /	PERCENTA	GE CHANG	iES						QUAI	VIEW						
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4					
% Change 2012 to 2023	199.2%	84.0%	29.9%	35.6%	86.6%	54.6%	78.3%	42.1%	53.1%	23.1%	70.3%	88.9%	62.1%		84.0%	60.7%	56.2%	57.2%					
% Change 2022 to 2023	84.6%	52.8%	13.8%	14.7%	16.1%	19.5%	10.7%	16.4%	19.3%	15.7%	13.3%	36.2%	21.4%	Annual Change	45.8%	16.9%	15.2%	20.6%					
Average Annual Change	18.1%	7.6%	2.7%	3.2%	7.9%	5.0%	7.1%	3.8%	4.8%	2.1%	6.4%	8.1%	5.6%	Cha	7.6%	5.5%	5.1%	5.2%					
2012 £M	5.384	9.461	11.46	13.22	16.75	16.47	17.53	23.42	18.19	12.94	11.74	9.070	165.64		26.31	46.45	59.13	33.75					
2013 £M	5.889	12.95	10.66	13.75	19.23	16.10	21.33	25.17	18.21	13.01	12.86	10.06	179.20	8.2%	29.50	49.07	64.70	35.92					
2014 £M	7.634	12.30	11.47	15.58	20.29	17.83	21.79	25.60	19.64	15.26	12.47	8.093	187.96	4.9%	31.41	53.71	67.02	35.82					
2015 £M	7.244	13.14	11.73	15.46	21.32	18.08	23.97	25.97	19.66	15.42	12.94	8.478	193.39	2.9%	32.11	54.86	69.59	36.83					
2016 £M	9.332	11.80	11.50	13.58	18.29	14.13	18.09	23.54	19.75	11.30	13.42	12.69	177.41	-8.3%	32.63								
2017 £M	10.43	13.21	11.27	14.78	18.24	15.03	19.57	22.91	18.38	10.62	13.30	10.22	177.98	0.3%	34.91								
2018 £M	10.13	13.34	10.67	13.99	20.44	16.35	20.49	22.94	20.52	11.41	14.25	11.58	186.12	4.6%	34.14	50.78	63.95	37.24					
2019 £M	13.87	11.55	9.294	14.14	20.64	17.09	21.22	24.72	21.57	11.15	15.07	10.30	190.63	2.4%	34.72	51.88	67.51	36.53					
2020 £M	14.15	14.65	5.366				0.899	20.22	17.73		4.991	1.166	79.17	-58.5%	34.17		38.85	6.157					
2021 £M					8.378	18.34	24.98	25.69	20.65	11.83	14.52	9.825	134.22	69.5%		26.72	71.32	36.18					
2022 £M	8.727	11.39	13.08	15.63	26.93	21.31	28.22	28.61	23.34	13.77	17.66	12.58	221.25	64.8%	33.20	63.87	80.17	44.00					
2023 £M	16.11	17.41	14.89	17.92	31.26	25.46	31.25	33.29	27.84	15.92	20.00	17.13	268.48	21.4%	48.40	74.65	92.38	53.06					
			ECONO	MIC IMPA	CT - IN HIST	TORIC PRIC	ES							SER\	/ICED ACCO	MMODAT	ON						
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M	Economic I	mpact by Y	ear and Sh	are of Tota	ıl					
Serviced £M	165.64	179.20	187.96	193.39	177.41	177.98	186.12	190.63	79.17	134.22	221.25	268.48	300.00					30.0%					
All Visitor Types £Bn	0.688	0.740	0.775	0.820	0.823	0.873	0.934	0.996	0.373	0.740	1.098	1.298	250.00					25.0%					
Share of Total %	24.1%	24.2%	24.3%	23.6%	21.6%	20.4%	19.9%	19.1%	21.2%	18.1%	20.2%	20.7%	200.00			20							
Annual Change in Share %		0.5%	0.2%	-2.8%	-8.6%	-5.4%	-2.3%	-3.9%	11.0%	-14.5%	11.0%	2.7%	150.00			15.							
Change in Share from 2012 %		0.5%	0.8%	-2.0%	-10.5%	-15.3%	-17.3%	-20.5%	-11.8%	-24.6%	-16.3%	-14.1%											
Avg Ann. Change in Share %		0.5%	0.4%	-0.7%	-2.6%	-3.1%	-2.9%	-2.9%	-1.5%	-2.7%	-1.6%	-1.3%	100.00			10							
													50.00	2012 2013 2014	2015								
											0.00 0.0% Serviced £M •• Share of Total %												
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STEAM REPORT FOR 2012-2023 CONWY COUNTY BOROUGH CO											012 to 2023			ERVICED IODATION	E	CONOMIC Historic									
ECONOMIC IMPACT BY:					N	MONTH AN	D QUARTEF	₹					CALEND	AR YEAR											
KEY					NON-S	ERVICED AC	ссоммор	ATION					CALLIND	ANTLAN		QUAF	TED								
An increase of 3% or more			ECC	DNOMIC IN	IPACT £M	- IN HISTOF	RIC PRICES /	PERCENTA	GE CHANG	iES						QUAI	VIEW								
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change											
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4							
% Change 2012 to 2023	430.0%	217.9%	155.5%	123.4%	117.7%	93.0%	92.5%	69.6%	74.1%	93.5%	82.3%	143.2%	98.8%		182.4%	109.9%	78.7%	95.2%							
% Change 2022 to 2023	5.8%	3.2%	14.5%	14.2%	17.5%	15.1%	15.9%	18.4%	19.6%	16.2%	14.9%	10.6%	16.0%	Annual Change	11.5%	15.6%	17.8%	15.2%							
Average Annual Change	39.1%	19.8%	14.1%	11.2%	10.7%	8.5%	8.4%	6.3%	6.7%	8.5%	7.5%	13.0%	9.0%	Ch _a	16.6%	10.0%	7.2%	8.7%							
2012 £M	1.407	2.893	16.82	26.30	27.90	33.74	43.76	47.92	36.72	28.10	11.61	4.123	281.29		21.12	87.94	128.40	43.83							
2013 £M	2.365	3.081	20.87	24.69	31.36	36.82	45.54	53.49	37.20	24.86	11.68	3.498	295.44	5.0%	26.31	92.87	136.23	40.03							
2014 £M	2.327	4.042	21.48	25.79	34.42	33.10	46.29	54.13	37.55	23.44	12.62	4.756	299.95	1.5%	27.85	93.32	137.97	40.81							
2015 £M	2.944	3.590	21.81	28.07	36.50	34.95	51.66	59.26	37.91	25.29	12.39	3.226	317.60	5.9%	28.34										
2016 £M	2.292	3.217	25.44	31.08	31.48	44.39	57.41	54.96	38.78	25.62	12.58	3.785	331.04	4.2%	30.95										
2017 £M	4.024	4.940	26.93	40.58	37.64	44.31	58.41	57.20	41.93	35.25	13.24	5.497	369.93	11.7%	35.90										
2018 £M	3.564	5.430	30.32	40.32	44.36	47.77	63.04	61.88	45.72	39.08	16.35	6.933	404.77	9.4%	39.32	132.45	170.64	62.36							
2019 £M	6.661	6.482	31.93	45.47	47.71	49.81	65.76	64.00	49.20	42.86	17.82	10.75	438.46	8.3%	45.07	142.99	178.96	71.44							
2020 £M	6.798	6.828	22.36				21.79	48.98	46.13		4.521	3.714	161.12	-63.3%	35.99		116.90	8.235							
2021 £M			4.556	28.76	25.30	33.00	57.33	69.46	57.29	53.45	13.23	9.881	352.27	118.6%	4.556	87.06	184.08	76.57							
2022 £M	7.051	8.912	37.52	51.45	51.71	56.58	72.72	68.64	53.45	46.76	18.42	9.064	482.28	36.9%	53.49	159.74	194.81	74.25							
2023 £M	7.458	9.198	42.98	58.76	60.74	65.12	84.25	81.26	63.92	54.35	21.17	10.03	559.24	16.0%	59.64	184.62	229.43	85.55							
			ECONO	OMIC IMPA	CT - IN HIS	TORIC PRIC	ES							NON-S	ERVICED AC	COMMOD	ATION								
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M	Economic I	mpact by Y	ear and Sh	are of Tota	d							
Non-Serviced £M	281.29	295.44	299.95	317.60	331.04	369.93	404.77	438.46	161.12	352.27	482.28	559.24	600.00					60.0%							
All Visitor Types £Bn	0.688	0.740	0.775	0.820	0.823	0.873	0.934	0.996	0.373	0.740	1.098	1.298	500.00					50.0%							
Share of Total %	40.9%	39.9%	38.7%	38.7%	40.2%	42.4%	43.3%	44.0%	43.2%	47.6%	43.9%	43.1%	400.00	-				40.0%							
Annual Change in Share %		-2.4%	-3.0%	0.0%	3.8%	5.4%	2.2%	1.6%	-1.8%	10.2%	-7.8%	-1.9%	300.00	_ =		30.0									
Change in Share from 2012 %		-2.4%	-5.3%	-5.3%	-1.6%	3.6%	5.9%	7.6%	5.7%	16.5%	7.4%	5.4%													
Avg Ann. Change in Share %		-2.4%	-2.7%	-1.8%	-0.4%	0.7%	1.0%	1.1%	0.7%	1.8%	0.7%	0.5%	200.00	2 6	10 00			20.0%							
													100.00	2012 2013 2014	2015 2016 2017	2018	2021	10.0%							
													0.00	Non-Se	erviced £M		Share of To	0.0% tal %							
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STEAM REPORT FOR 2012-2023 CONWY COUNTY BOROUGH CO											012 to 2023		STAYING	VISITOR	E	CONOMI Historic							
ECONOMIC IMPACT BY:					٨	/ONTH AN	D QUARTEI	₹					CALEND	4D.V.54D									
KEY						STAYING	VISITOR						CALEND	AR YEAR		QUAF	OTED						
An increase of 3% or more			ECC	NOMIC IN	1PACT £M -	- IN HISTOF	RIC PRICES ,	PERCENTA	GE CHANG	ES						QUAI	VIEK						
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4					
% Change 2012 to 2023	206.9%	112.4%	103.4%	92.4%	104.8%	79.9%	87.7%	60.4%	66.9%	70.9%	75.7%	100.0%	84.2%		123.2%	91.9%	71.2%	77.7%					
% Change 2022 to 2023	44.7%	30.4%	14.3%	14.3%	16.9%	16.3%	14.4%	17.7%	19.4%	16.1%	14.1%	24.4%	17.5%	Annual Change	24.1%	15.9%	17.0%	17.1%					
Average Annual Change	18.8%	10.2%	9.4%	8.4%	9.5%	7.3%	8.0%	5.5%	6.1%	6.4%	6.9%	9.1%	7.7%	G, A	11.2%	8.4%	6.5%	7.1%					
2012 £M	8.527	12.94	28.95	41.10	45.68	51.00	62.56	72.69	55.60	41.73	23.90	14.76	459.41		50.41	137.77	190.85	80.38					
2013 £M	10.05	16.64	32.21	40.08	51.64	53.74	68.19	80.05	56.13	38.58	25.10	15.18	487.56	6.1%	58.90	145.45	204.36	78.85					
2014 £M	11.81	16.96	33.66	43.06	55.80	51.77	69.43	81.17	57.93	39.44	25.66	14.52	501.23	2.8%	62.44	150.64	208.53	79.62					
2015 £M	12.07	17.36	34.25	45.24	58.93	53.89	77.00	86.68	58.32	41.46	25.91	13.40	524.51	4.6%	63.68	63.68 158.06 222.01 66.85 156.65 216.17							
2016 £M	13.53	15.65	37.67	46.39	50.88	59.38	76.89	79.98	59.29	37.69	26.60	18.19	522.15	-0.5%									
2017 £M	16.41	18.81	38.95	57.14	57.03	60.22	79.42	81.62	61.09	46.66	27.15	17.48	562.00	7.6%	74.17								
2018 £M	15.74	19.46	41.77	56.18	65.99	65.04	85.03	86.41	67.05	51.30	31.24	20.36	605.57	7.8%	76.97	187.22	238.49	102.90					
2019 £M	22.63	18.74	42.03	61.53	69.58	67.85	88.52	90.35	71.62	54.86	33.55	22.94	644.19	6.4%	83.40	198.96	250.49	111.35					
2020 £M	23.10	22.20	28.18				22.84	69.36	63.86		9.513	4.879	243.95	-62.1%	73.49		156.07	14.39					
2021 £M			4.556	28.76	33.81	51.44	83.12	96.00	78.38	65.73	28.10	20.70	490.60	101.1%	4.556	114.01	257.50	114.53					
2022 £M	18.09	21.08	51.49	69.19	79.99	78.93	102.63	99.04	77.72	61.45	36.80	23.72	720.14	46.8%	90.66	228.12	279.39	121.98					
2023 £M	26.17	27.48	58.87	79.06	93.53 .CT - IN HIST	91.76	117.41	116.58	92.80	71.32	41.98	29.51	846.47	17.5%	112.52 STAYING	264.35	326.78	142.81					
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023		Economic I			are of Tota	al					
Staying Visitor £M	459.41	487.56	501.23	524.51	522.15	562.00	605.57	644.19	243.95	490.60	720.14	846.47	LIVI										
All Visitor Types £Bn	0.688	0.740	0.775	0.820	0.823	0.873	0.934	0.996	0.373	0.740	1.098	1.298	1,000.00					80.0%					
Share of Total %	66.8%	65.9%	64.7%	64.0%	63.4%	64.4%	64.8%	64.7%	65.4%	66.3%	65.6%	65.2%	800.00					60.0%					
Annual Change in Share %		-1.4%	-1.8%	-1.1%	-0.9%	1.5%	0.7%	-0.2%	1.2%	1.4%	-1.1%	-0.6%	600.00										
Change in Share from 2012 %		-1.4%	-3.1%	-4.2%	-5.0%	-3.6%	-3.0%	-3.2%	-2.0%	-0.7%	-1.8%	-2.3%	400.00					40.0%					
Avg Ann. Change in Share %		-1.4%	-1.6%	-1.4%	-1.3%	-0.7%	-0.5%	-0.5%	-0.3%	-0.1%	-0.2%	-0.2%	400.00					20.0%					
													200.00	2012 2013 2014	2015 2016 2017	2018	2021	20.070					
													0.00					0.0%					
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Visitor Numbers

Visitor Numbers by Month, Year and Visitor Type for the Period 2012 to 2023

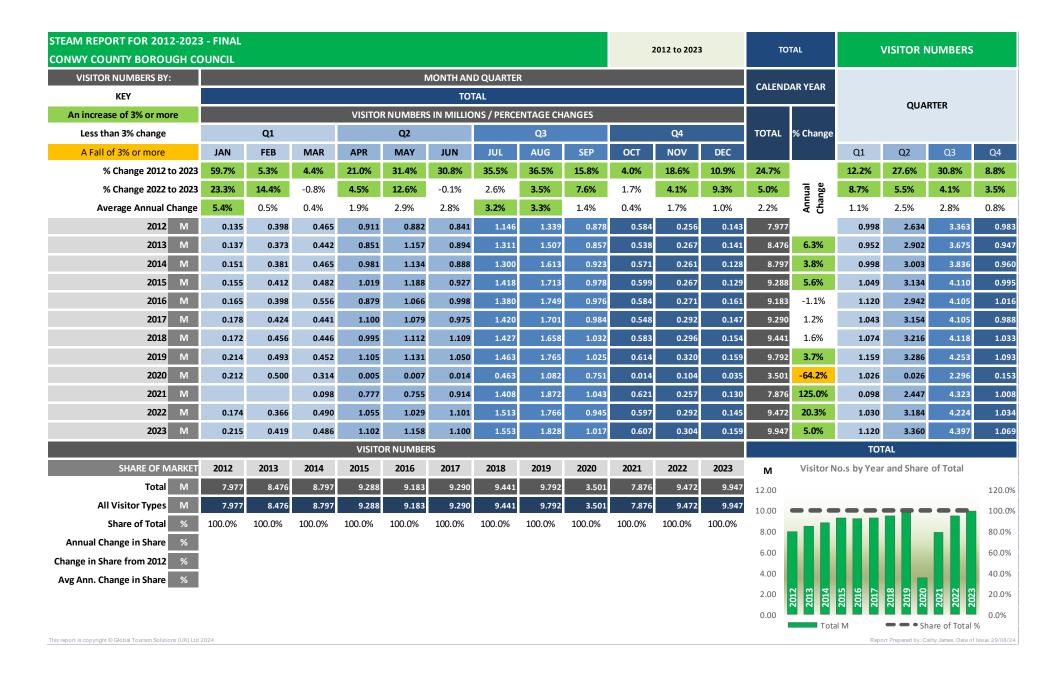
Visitor Types: Total

Serviced Accommodation
Non-Serviced Accommodation

SFR

Staying Visitor Day Visitor

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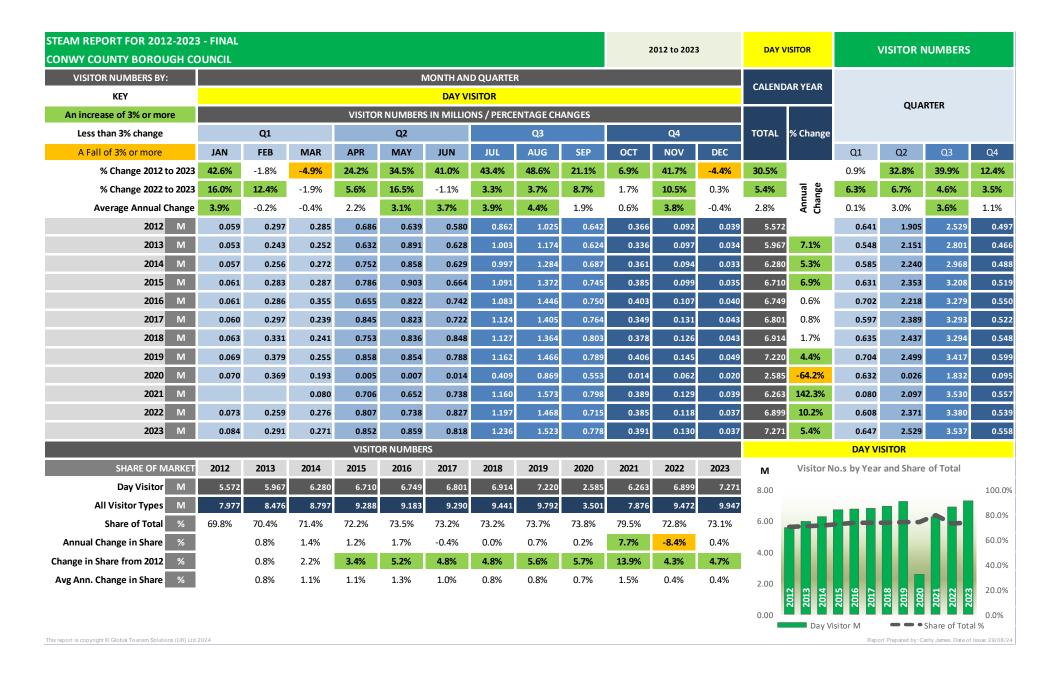


STEAM REPORT FOR 2012-2023										2	012 to 2023	:	SERV	ICED	\	ISITOR N	IUMBERS					
CONWY COUNTY BOROUGH CO	UNCIL																					
VISITOR NUMBERS BY:						MONTH AN							CALEND	AR YEAR								
KEY					SERV	ICED ACCO	MMODAT	ION								QUAF	RTER					
An increase of 3% or more				VISITOF	RNUMBERS	IN MILLIO	NS / PERCE	NTAGE CH	ANGES													
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change								
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4				
% Change 2012 to 2023	92.0%	20.1%	-16.7%	-12.5%	20.2%	-1.2%	11.2%	-10.5%	-2.5%	-21.5%	8.5%	21.6%	4.8%		23.3%	3.0%	-1.4%	0.8%				
% Change 2022 to 2023	62.8%	34.8%	0.3%	1.1%	2.4%	5.4%	-2.3%	2.6%	5.2%	2.0%	-0.1%	20.1%	8.4%	Annual Change	31.8%	3.1%	1.5%	6.6%				
Average Annual Change	8.4%	1.8%	-1.5%	-1.1%	1.8%	-0.1%	1.0%	-1.0%	-0.2%	-2.0%	0.8%	2.0%	0.4%	Cha	2.1%	0.3%	-0.1%	0.1%				
2012 M	0.044	0.079	0.070	0.090	0.111	0.116	0.100	0.129	0.089	0.095	0.085	0.069	1.076		0.192	0.317	0.318	0.249				
2013 M	0.048	0.107	0.064	0.092	0.125	0.112	0.121	0.137	0.089	0.094	0.092	0.075	1.156	7.4%	0.219	0.330	0.347	0.261				
2014 M	0.059	0.099	0.067	0.102	0.129	0.120	0.119	0.135	0.094	0.107	0.087	0.059	1.177	1.9%	0.225	0.351	0.348	0.253				
2015 M	0.056	0.105	0.068	0.100	0.134	0.120	0.130	0.136	0.092	0.107	0.089	0.061	1.198	1.8%	0.228	0.354	0.357	0.258				
2016 M	0.069	0.089	0.063	0.083	0.109	0.089	0.091	0.115	0.086	0.074	0.087	0.087	1.043	-13.0%	0.220 0.281 0.293							
2017 M	0.075	0.097	0.059	0.088	0.105	0.091	0.095	0.108	0.078	0.067	0.084	0.068	1.014	-2.7%	0.231	0.284	0.280	0.219				
2018 M	0.070	0.094	0.054	0.080	0.113	0.096	0.095	0.104	0.084	0.069	0.086	0.074	1.020	0.6%	0.218	0.290	0.282	0.230				
2019 M	0.093	0.080	0.046	0.079	0.112	0.098	0.096	0.109	0.086	0.066	0.089	0.064	1.017	-0.2%	0.219	0.289	0.291	0.219				
2020 M	0.092	0.098	0.026				0.004	0.087	0.069		0.029	0.007	0.412	-59.5%	0.217		0.160	0.036				
2021 M					0.043	0.101	0.108	0.109	0.079	0.067	0.082	0.059	0.649	57.6%		0.144	0.296	0.209				
2022 M	0.052	0.070	0.058	0.078	0.130	0.109	0.114	0.112	0.083	0.073	0.093	0.070	1.040	60.3%	0.180	0.316	0.309	0.235				
2023 M	0.085	0.094	0.058	0.079	0.133	0.114	0.111	0.115	0.087	0.074	0.093	0.084	1.128	8.4%	0.237	0.326	0.313	0.251				
				VISITO	R NUMBER	RS								SER\	/ICED ACCO	MMODAT	ION					
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	М	Visitor N	o.s by Year	and Share	of Total					
Serviced M	1.076	1.156	1.177	1.198	1.043	1.014	1.020	1.017	0.412	0.649	1.040	1.128	1.40					15.0%				
All Visitor Types M	7.977	8.476	8.797	9.288	9.183	9.290	9.441	9.792	3.501	7.876	9.472	9.947	1.20				_					
Share of Total %	13.5%	13.6%	13.4%	12.9%	11.4%	10.9%	10.8%	10.4%	11.8%	8.2%	11.0%	11.3%	1.00					10.0%				
Annual Change in Share %		1.1%	-1.9%	-3.6%	-12.0%	-3.9%	-1.0%	-3.8%	13.3%	-30.0%	33.3%	3.2%	0.80			10.070						
Change in Share from 2012 %		1.1%	-0.8%	-4.4%	-15.8%	-19.1%	-19.9%	-23.0%	-12.7%	-38.9%	-18.6%	-15.9%	0.60		ш							
Avg Ann. Change in Share %		1.1%	-0.4%	-1.5%	-4.0%	-3.8%	-3.3%	-3.3%	-1.6%	-4.3%	-1.9%	-1.4%	0.40					5.0%				
													0.20	2012	2015 2016 2017	2018	2021	¥				
													0.00	Consid			haro of Tota	0.0%				
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STEAM REPORT FOR 2012-2023 CONWY COUNTY BOROUGH CO										2	012 to 2023		NON-SI	ERVICED	,	/ISITOR N	IUMBERS					
VISITOR NUMBERS BY:	JONEIL					/ONTH AN	D QUARTER	₹		-	-											
KEY		_	_	_			ссоммор		_	_	_		CALEND	AR YEAR								
An increase of 3% or more				VISITOF	NUMBERS	IN MILLIO	NS / PERCE	NTAGE CH	ANGES							QUAI	RTER					
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change								
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4				
% Change 2012 to 2023	191.9%	80.9%	46.6%	32.0%	29.1%	17.3%	12.9%	2.2%	4.4%	16.5%	3.0%	17.4%	19.1%		59.6%	25.7%	6.6%	11.8%				
% Change 2022 to 2023	-13.9%	-13.7%	0.9%	0.9%	3.1%	1.5%	1.5%	2.8%	3.9%	1.9%	-0.2%	-3.5%	1.2%	Annual Change	-3.1%	1.8%	2.6%	0.8%				
Average Annual Change	17.4%	7.4%	4.2%	2.9%	2.6%	1.6%	1.2%	0.2%	0.4%	1.5%	0.3%	1.6%	1.7%	Anr	5.4%	2.3%	0.6%	1.1%				
2012 M	0.008	0.013	0.100	0.115	0.117	0.132	0.167	0.168	0.135	0.112	0.070	0.015	1.152		0.121	0.363	0.471	0.197				
2013 M	0.012	0.014	0.116	0.107	0.125	0.141	0.170	0.179	0.133	0.098	0.069	0.013	1.175	2.1%	0.142	0.373	0.482	0.179				
2014 M	0.012	0.017	0.115	0.107	0.131	0.125	0.166	0.177	0.131	0.091	0.071	0.016	1.161	-1.2%	0.145	0.363	0.474	0.179				
2015 M	0.015	0.015	0.116	0.113	0.136	0.130	0.179	0.188	0.131	0.096	0.070	0.011	1.200	3.4%	0.146	0.378	0.498	0.177				
2016 M	0.011	0.014	0.128	0.121	0.119	0.154	0.188	0.171	0.129	0.095	0.069	0.012	1.212	0.9%	0.153 0.394 0.488							
2017 M	0.019	0.020	0.132	0.147	0.136	0.149	0.184	0.170	0.131	0.121	0.069	0.016	1.294	6.8%	0.171 0.432 0.486							
2018 M	0.016	0.021	0.140	0.141	0.147	0.152	0.188	0.173	0.134	0.125	0.074	0.016	1.327	2.5%	0.177	0.440	0.495	0.215				
2019 M	0.028	0.024	0.140	0.148	0.150	0.151	0.187	0.172	0.139	0.131	0.077	0.025	1.374	3.5%	0.193	0.449	0.498	0.233				
2020 M	0.026	0.023	0.087				0.048	0.124	0.129		0.014	0.008	0.458	-66.6%	0.135		0.301	0.022				
2021 M			0.018	0.071	0.058	0.074	0.131	0.181	0.161	0.159	0.041	0.021	0.917	100.0%	0.018	0.203	0.474	0.222				
2022 M	0.026	0.028	0.145	0.150	0.146	0.153	0.186	0.168	0.136	0.128	0.072	0.018	1.355	47.8%	0.199	0.449	0.489	0.218				
2023 M	0.022	0.024	0.146	0.151	0.151	0.155	0.189	0.172	0.141	0.131	0.072	0.017	1.372	1.2%	0.193	0.457	0.502	0.220				
	2010	2010			R NUMBER		2010	2010		2224					ERVICED AC							
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	М	Visitor N	o.s by Yea	and Share	of Total					
Non-Serviced M	1.152	1.175	1.161	1.200	1.212	1.294	1.327	1.374	0.458	0.917	1.355	1.372	1.50					20.0%				
All Visitor Types M Share of Total %	7.977 14.4%	8.476 13.9%	8.797 13.2%	9.288	9.183	9.290	9.441	9.792 14.0%	3.501 13.1%	7.876 11.6%	9.472 14.3%	9.947						15.0%				
Annual Change in Share %	14.4/0	-4.0%	-4.8%	-2.1%	2.1%	5.6%	0.9%	-0.2%	-6.6%	-11.1%	22.9%	-3.6%	1.00		17		-41					
Change in Share from 2012 %		-4.0%	-8.6%	-10.5%	-8.6%	-3.5%	-2.6%	-2.8%	-9.3%	-19.4%	-0.9%	-4.5%					Ш	10.0%				
Avg Ann. Change in Share %		-4.0%	-4.3%	-3.5%	-2.2%	-0.7%	-0.4%	-0.4%	-1.2%	-2.2%	-0.5%	-0.4%	0.50					F 00/				
orange in onaic		-1.0/0	1.370	3.370	2.2/0	0.770	J. 7/0	0.470	1.2/0	2.2/0	J. 1/0	J. 1/U		2012	2015 2016 2017	2018	022	5.0%				
													0.00	מ מ	N N N	N N N	7 7 7	0.0%				
This word is an aright O Ols 1.T. 1. O. 1.	2024													Non-Se			Share of To					
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EAM REPORT FOR 2012-2023 NWY COUNTY BOROUGH CO										2	012 to 2023			FR	١	ISITOR N	IUMBERS				
VISITOR NUMBERS BY:					IV	ONTH ANI	D QUARTE	₹													
KEY						SF	R						CALEND	AR YEAR							
An increase of 3% or more				VISITOR	NUMBERS I	N THOUSA	NDS / PERG	CENTAGE CI	HANGES							QUAI	RTER				
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change							
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4			
% Change 2012 to 2023	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%		-0.8%	-0.8%	-0.8%	-0.8			
% Change 2022 to 2023	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	Annual Change	-0.5%	-0.5%	-0.5%	-0.5			
Average Annual Change	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	Anr	-0.1%	-0.1%	-0.1%	-0.19			
2012 000s	23.6	9.4	10.5	19.9	15.7	12.7	17.3	17.6	10.9	11.0	9.0	20.4	177.9		43.5	48.3	45.7	,			
2013 000s	23.6	9.5	10.5	20.0	15.8	12.7	17.3	17.6	10.9	11.0	9.1	20.5	178.4	0.3%	43.6	48.4	45.8	,			
2014 000s	23.7	9.5	10.5	20.0	15.8	12.7	17.4	17.7	10.9	11.1	9.1	20.5	178.8	0.2%	43.7	48.5	46.0				
2015 000s	23.8	9.5	10.6	20.1	15.9	12.8	17.4	17.8	11.0	11.1	9.1	20.6	179.6	0.4%	43.9	48.7	46.2				
2016 000s	23.8	9.5	10.6	20.1	15.8	12.8	17.4	17.7	11.0	11.1	9.1	20.6	179.5	-0.1%	43.8 48.7 46.1						
2017 000s	23.8	9.5	10.6	20.1	15.9	12.8	17.5	17.8	11.0	11.1	9.1	20.7	180.0	0.3%	44.0 48.8 46.3						
2018 000s	23.9	9.6	10.6	20.2	15.9	12.9	17.5	17.8	11.0	11.2	9.2	20.7	180.5	0.3%	44.1	49.0	46.4				
2019 000s	24.0	9.6	10.7	20.2	16.0	12.9	17.6	17.9	11.0	11.2	9.2	20.8	181.0	0.3%	44.2	49.1	46.5				
2020 000s	24.0	9.6	7.9				1.8	1.8					45.0	-75.1%	41.4		3.5				
2021 000s					1.6	1.3	8.9	9.0	5.6	5.6	4.6	10.5	47.1	4.7%		2.9	23.5				
2022 000s	23.5	9.4	10.4	19.8	15.7	12.6	17.2	17.5	10.8	11.0	9.0	20.4	177.3	276.4%	43.3	48.1	45.6				
2023 000s	23.4	9.4	10.4	19.7	15.6	12.6	17.1	17.5	10.8	10.9	9.0	20.3	176.5	-0.5%	43.1	47.9	45.4				
				VISITO	R NUMBER	S									SF	R					
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor N	o.s by Year	and Share	of Total				
SFR 000s	177.9	178.4	178.8	179.6	179.5	180.0	180.5	181.0	45.0	47.1	177.3	176.5	200.00					2.5			
All Visitor Types M	8.0	8.5	8.8	9.3	9.2	9.3	9.4	9.8	3.5	7.9	9.5	9.9						2.0			
Share of Total %	2.2%	2.1%	2.0%	1.9%	2.0%	1.9%	1.9%	1.8%	1.3%	0.6%	1.9%	1.8%	150.00					2.0			
Annual Change in Share %		-5.6%	-3.4%	-4.9%	1.1%	-0.9%	-1.3%	-3.3%	-30.5%	-53.5%	213.0%	-5.2%	100.00			HP.		1.5			
ange in Share from 2012 %		-5.6%	-8.8%	-13.3%	-12.4%	-13.1%	-14.3%	-17.1%	-42.4%	-73.2 %	-16.1%	-20.4%	100.00	ш	ш			1.0			
g Ann. Change in Share %		-5.6%	-4.4%	-4.4%	-3.1%	-2.6%	-2.4%	-2.4%	-5.3%	-8.1%	-1.6%	-1.9%	50.00					0.5			
														2012 2013 2014	2015 2016 2017	2018 2019 2020	202	0.5			
													0.00	SFR (are of Total	0.0			
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STEAM REPORT FOR 2012-2023 CONWY COUNTY BOROUGH CO										2	012 to 2023	1	STAYING	VISITOR	,	/ISITOR N	IUMBERS	
VISITOR NUMBERS BY:	ONCIL				Λ	ONTH AN	D QUARTE	R			-							
KEY						STAYING		-					CALEND	AR YEAR				
An increase of 3% or more				VISITOF	RNUMBERS	IN MILLIO	NS / PERCE	NTAGE CH	ANGES							QUAI	RTER	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023	73.2%	26.2%	19.3%	11.2%	23.1%	8.2%	11.5%	-3.1%	1.5%	-0.9%	5.6%	16.6%	11.2%		32.7%	14.1%	3.2%	5.1%
% Change 2022 to 2023	28.5%	19.1%	0.7%	0.9%	2.6%	2.9%	0.0%	2.5%	4.2%	1.8%	-0.2%	12.3%	4.0%	Annual Change	12.1%	2.2%	2.0%	3.4%
Average Annual Change	6.7%	2.4%	1.8%	1.0%	2.1%	0.7%	1.0%	-0.3%	0.1%	-0.1%	0.5%	1.5%	1.0%	Ann Cha	3.0%	1.3%	0.3%	0.5%
2012 M	0.075	0.101	0.180	0.225	0.243	0.261	0.284	0.315	0.235	0.218	0.164	0.104	2.405		0.357	0.728	0.834	0.486
2013 M	0.084	0.130	0.190	0.219	0.266	0.266	0.308	0.334	0.233	0.202	0.170	0.108	2.509	4.3%	0.404	0.751	0.874	0.480
2014 M	0.095	0.126	0.193	0.229	0.275	0.258	0.303	0.330	0.236	0.210	0.168	0.096	2.517	0.3%	0.413	0.763	0.868	0.473
2015 M	0.094	0.130	0.194	0.233	0.285	0.263	0.327	0.342	0.234	0.214	0.168	0.093	2.578	2.4%	0.419	0.781	0.902	0.476
2016 M	0.104	0.112	0.201	0.224	0.244	0.256	0.296	0.304	0.226	0.180	0.165	0.120	2.434	-5.6%	0.418	0.465		
2017 M	0.117	0.126	0.202	0.255	0.256	0.253	0.296	0.296	0.220	0.199	0.161	0.105	2.488	2.3%	0.446	0.465		
2018 M	0.110	0.125	0.205	0.242	0.276	0.261	0.300	0.294	0.229	0.205	0.170	0.111	2.528	1.6%	0.439	0.779	0.824	0.486
2019 M	0.145	0.114	0.197	0.248	0.277	0.262	0.301	0.299	0.236	0.209	0.175	0.110	2.572	1.8%	0.456	0.787	0.836	0.494
2020 M	0.142	0.131	0.121				0.053	0.213	0.198		0.043	0.015	0.915	-64.4%	0.394		0.464	0.058
2021 M			0.018	0.071	0.103	0.176	0.248	0.299	0.246	0.232	0.128	0.091	1.613	76.2%	0.018	0.351	0.793	0.451
2022 M	0.102	0.107	0.213	0.248	0.291	0.274	0.317	0.297	0.229	0.212	0.174	0.108	2.573	59.5%	0.422	0.813	0.843	0.494
2023 M	0.131	0.128	0.215	0.250	0.299	0.282	0.317	0.305	0.239	0.216	0.174	0.122	2.676	4.0%	0.473	0.831	0.860	0.511
					R NUMBER		_	_		_					STAYING	VISITOR		
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	М	Visitor N	o.s by Year	and Share	of Total	
Staying Visitor M	2.405	2.509	2.517	2.578	2.434	2.488	2.528	2.572	0.915	1.613	2.573	2.676	3.00					35.0%
All Visitor Types M	7.977	8.476	8.797	9.288	9.183	9.290	9.441	9.792	3.501	7.876	9.472	9.947	2.50					30.0%
Share of Total %	30.2%	29.6%	28.6%	27.8%	26.5%	26.8%	26.8%	26.3%	26.2%	20.5%	27.2%	26.9%	2.00			25.0%		
Annual Change in Share %		-1.8%	-3.4%	-3.0%	-4.5%	1.1%	-0.1%	-1.9%	-0.4%	-21.7%	32.6%	-1.0%	1.50				HI	20.0%
Change in Share from 2012 %		-1.8%	-5.1%	-8.0%	-12.1%	-11.2%	-11.2%	-12.9%	-13.3%	-32.1%	-9.9%	-10.8%	1.00					15.0%
Avg Ann. Change in Share %		-1.8%	-2.6%	-2.7%	-3.0%	-2.2%	-1.9%	-1.8%	-1.7%	-3.6%	-1.0%	-1.0%	0.50	2 6 4	1 6	8 6 0	7 2 2	10.0%
													0.00	2012 2013 2014	2015 2016 2017	2018	707	5.0%
													0.00	Staying	Visitor M		Share of To	
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Visitor Days

Visitor Days by Month, Year and Visitor Type for the Period 2012 to 2023

Visitor Types: Total

Serviced Accommodation
Non-Serviced Accommodation

SFR

Staying Visitor Day Visitor

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STEAM REPORT FOR 2012-2023 CONWY COUNTY BOROUGH CO										2	012 to 2023	1	то	TAL		VISITOF	R DAYS							
VISITOR DAYS BY:	70110.12				N	/IONTH AN	D QUARTEI	R																
KEY						TO1	ΓAL						CALEND	AR YEAR		01141	TED.							
An increase of 3% or more				VISIT	OR DAYS II	N MILLIONS	/ PERCEN	TAGE CHAN	IGES							QUAI	RIEK							
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change										
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4						
% Change 2012 to 2023	64.3%	12.4%	19.8%	23.2%	29.5%	22.8%	24.3%	19.7%	9.7%	8.9%	10.7%	12.7%	20.0%	_	23.4%	25.1%	18.6%	9.9%						
% Change 2022 to 2023	16.3%	10.7%	0.1%	2.8%	7.9%	0.8%	2.0%	3.2%	5.8%	1.8%	1.9%	6.3%	3.6%	Annual Change	5.4%	3.8%	3.4%	2.4%						
Average Annual Change	5.8%	1.1%	1.8%	2.1%	2.7%	2.1%	2.2%	1.8%	0.9%	0.8%	1.0%	1.2%	1.8%	Ą Š	2.1%	2.3%	1.7%	0.9%						
2012 M	0.212	0.487	0.931	1.637	1.686	1.739	2.265	2.577	1.774	1.337	0.572	0.288	15.51		1.630	5.062	6.616	2.197						
2013 M	0.227	0.477	0.961	1.538	2.021	1.844	2.461	2.822	1.742	1.204	0.584	0.282	16.16	4.2%	1.665	5.403	7.025	2.070						
2014 M	0.248	0.492	0.987	1.677	2.038	1.748	2.428	2.911	1.802	1.208	0.583	0.273	16.40	1.4%	1.727	5.464	7.141	2.064						
2015 M	0.256	0.519	1.008	1.746	2.124	1.815	2.633	3.086	1.853	1.265	0.586	0.253	17.14	4.6%										
2016 M	0.264	0.493	1.123	1.632	1.886	2.008	2.620	2.998	1.834	1.220	0.584	0.306	16.97	-1.0%		2.109								
2017 M	0.298	0.541	1.019	2.001	1.992	1.954	2.642	2.940	1.848	1.337	0.603	0.297	17.47	3.0%	1.857	5.946	7.430	2.237						
2018 M	0.284	0.575	1.047	1.860	2.098	2.111	2.673	2.909	1.921	1.394	0.629	0.307	17.81	1.9%	1.906	6.069	7.503	2.330						
2019 M 2020 M	0.366	0.615	1.047 0.675	2.005	2.134 0.007	2.048	2.705	3.018 1.976	1.943	1.463	0.664	0.349 0.076	18.36 6.266	3.1% -65.9%	2.028 1.661	6.187	7.665	2.475 0.264						
2020 W	0.358	0.628	0.675	0.005	1.139	0.014	0.760 2.306	3.171	1.579 2.077	0.014 1.632	0.174 0.465	0.076	13.84	120.9%	0.167	0.026 3.741	4.315 7.554	2.380						
2022 M	0.299	0.495	1.114	1.962	2.024	2.117	2.761	2.989	1.839	1.632	0.463	0.306	17.96	29.7%	1.908	6.103	7.590	2.357						
2023 M	0.348	0.548	1.115	2.017	2.183	2.117	2.816	3.084	1.947	1.456	0.633	0.325	18.61	3.6%	2.011	6.335	7.847	2.414						
	0.0.10	0.0 10	21220		TOR DAYS	2,120	2.020	5.55	210 11	21.00	0.000	0.020	10.01	City	TO1		7.0.11							
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	М	Visitor [Days by Yea		e of Total							
Total M	15.51	16.16	16.40	17.14	16.97	17.47	17.81	18.36	6.266	13.84	17.96	18.61	20.00					120.0%						
All Visitor Types M	15.51	16.16	16.40	17.14	16.97	17.47	17.81	18.36	6.266	13.84	17.96	18.61	20.00					100.0%						
Share of Total %	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	15.00	111	TII			80.0%						
Annual Change in Share %														ш	ш									
Change in Share from 2012 %													10.00	ш	ш			60.0%						
Avg Ann. Change in Share %													5.00	1 m st 1		m n o	_ ~ ~	40.0%						
													100	2013	2010	2018 2019 2020	202	20.0%						
													0.00	Total	M	■ ■ • Sha	re of Total 9	0.0%						
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STEAM REPORT FOR 2012-2023 CONWY COUNTY BOROUGH CO										2	012 to 2023	:	SERV	ICED		VISITOR	DAYS					
VISITOR DAYS BY:	JOINCIL					/IONTH AN	D OLIARTEE			_	_											
KEY						ICED ACCO							CALEND	AR YEAR								
An increase of 3% or more				VISIT	OR DAYS IN	MILLIONS	/ PERCENT	AGE CHAN	IGES						QUARTER							
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change								
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4				
% Change 2012 to 2023	90.6%	19.2%	-16.8%	-12.4%	20.4%	-1.1%	13.8%	-8.6%	-1.9%	-21.5%	9.3%	21.5%	4.4%		18.2%	3.4%	0.2%	0.7%				
% Change 2022 to 2023	62.8%	34.8%	0.3%	1.1%	2.4%	5.4%	-2.3%	2.6%	5.2%	2.0%	-0.1%	20.1%	7.5%	Annual Change	28.6%	3.1%	1.6%	6.3%				
Average Annual Change	8.2%	1.7%	-1.5%	-1.1%	1.9%	-0.1%	1.3%	-0.8%	-0.2%	-2.0%	0.8%	2.0%	0.4%	Anr	1.7%	0.3%	0.0%	0.1%				
2012 M	0.068	0.117	0.144	0.164	0.208	0.206	0.173	0.226	0.177	0.163	0.147	0.113	1.907		0.329	0.579	0.576	0.423				
2013 M	0.073	0.159	0.132	0.168	0.236	0.199	0.210	0.242	0.176	0.161	0.159	0.125	2.039	6.9%	0.364	0.603	0.628	0.445				
2014 M	0.092	0.146	0.138	0.186	0.242	0.214	0.206	0.239	0.185	0.184	0.150	0.097	2.080	2.0%	0.377	0.642	0.630	0.431				
2015 M	0.087	0.155	0.140	0.182	0.252	0.215	0.226	0.239	0.181	0.184	0.154	0.100	2.113	1.6%	0.381	0.648	0.646	0.438				
2016 M	0.105	0.132	0.129	0.152	0.205	0.158	0.161	0.204	0.171	0.127	0.151	0.142	1.838	-13.0%	0.367	0.515	0.537	0.420				
2017 M	0.114	0.144	0.123	0.160	0.198	0.163	0.168	0.193	0.155	0.116	0.145	0.111	1.787	-2.8%	0.380	0.521	0.515	0.371				
2018 M	0.106	0.140	0.112	0.147	0.214	0.171	0.169	0.186	0.167	0.120	0.149	0.121	1.802	0.8%	0.358	0.532	0.522	0.390				
2019 M	0.142	0.118	0.095	0.144	0.211	0.174	0.171	0.196	0.171	0.114	0.154	0.105	1.795	-0.4%	0.355	0.530	0.537	0.373				
2020 M	0.141	0.146	0.053				0.007	0.156	0.137		0.050	0.012	0.701	-60.9%	0.340		0.300	0.061				
2021 M					0.082	0.180	0.193	0.195	0.157	0.116	0.143	0.096	1.162	65.7%		0.262	0.545	0.355				
2022 M	0.079	0.104	0.119	0.142	0.245	0.194	0.202	0.202	0.165	0.125	0.161	0.115	1.852	59.4%	0.303	0.581	0.569	0.400				
2023 M	0.129	0.140	0.120	0.144	0.251 TOR DAYS	0.204	0.197	0.207	0.173	0.128	0.161	0.138	1.991	7.5%	0.389 /ICED ACCO	0.599	0.578	0.426				
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023			Days by Yea							
Serviced M	1.907	2.039	2.080	2.113	1.838	1.787	1.802	1.795	0.701	1.162	1.852	1.991	М	VISICOLI	Jays by Ice	ar arra sirar	c or rotar					
All Visitor Types M	15.51	16.16	16.40	17.14	16.97	17.47	17.81	18.36	6.266	13.84	17.96	18.61	2.50					14.0%				
Share of Total %	12.3%	12.6%	12.7%	12.3%	10.8%	10.2%	10.1%	9.8%	11.2%	8.4%	10.3%	10.7%	2.00	тП	r >_	_/\		10.0%				
Annual Change in Share %	22.070	2.6%	0.5%	-2.8%	-12.1%	-5.6%	-1.1%	-3.3%	14.5%	-25.0%	22.8%	3.7%	1.50	ш	ш	П		8.0%				
Change in Share from 2012 %		2.6%	3.1%	0.2%	-11.9%	-16.8%	-17.7%	-20.5%	-9.0%	-31.7%	-16.1%	-13.0%	1.00	ш	ш		- 1	6.0%				
Avg Ann. Change in Share %		2.6%	1.6%	0.1%	-3.0%	-3.4%	-3.0%	-2.9%	-1.1%	-3.5%	-1.6%	-1.2%	1.00	ш	ш	H.		4.0%				
													0.50	013	015 016 017	018	022	2.0%				
													0.00			7 7 7	2 2 2	0.0%				
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STEAM REPORT FOR 2012-2023 CONWY COUNTY BOROUGH CO										2	012 to 2023	1	NON-SE	ERVICED		VISITOR	DAYS	
VISITOR DAYS BY:					N	MONTH AN	D QUARTER	₹										
KEY	NON-SERVICED ACCOMMODATION CALENDAR YEA										AR YEAR		OLIA	OTED.				
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES										QUARTER						
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023	191.9%	80.9%	46.6%	32.0%	29.1%	17.3%	12.9%	2.2%	4.4%	16.5%	3.0%	17.4%	17.4%		56.6%	25.6%	6.6%	13.0%
% Change 2022 to 2023	-13.9%	-13.7%	0.9%	0.9%	3.1%	1.5%	1.5%	2.8%	3.9%	1.9%	-0.2%	-3.5%	1.6%	Annual Change	-2.4%	1.9%	2.6%	1.0%
Average Annual Change	17.4%	7.4%	4.2%	2.9%	2.6%	1.6%	1.2%	0.2%	0.4%	1.5%	0.3%	1.6%	1.6%	g g	5.1%	2.3%	0.6%	1.2%
2012 M	0.026	0.053	0.479	0.733	0.805	0.926	1.186	1.281	0.931	0.784	0.315	0.083	7.603		0.558	2.464	3.398	1.183
2013 M	0.042	0.055	0.555	0.684	0.860	0.990	1.204	1.361	0.918	0.683	0.310	0.071	7.732	1.7%	0.652	2.533	3.483	1.064
2014 M	0.040	0.070	0.554	0.685	0.903	0.878	1.181	1.343	0.906	0.639	0.321	0.090	7.610	-1.6%	0.664	2.466	3.430	1.051
2015 M	0.050	0.062	0.558	0.724	0.935	0.909	1.272	1.430	0.903	0.672	0.315	0.064	7.893	3.7%	0.669	2.568	3.605	1.051
2016 M	0.038	0.054	0.616	0.771	0.825	1.080	1.332	1.302	0.890	0.666	0.308	0.069	7.952	0.8%	0.709	2.676	3.524	1.043
2017 M	0.064	0.080	0.634	0.941	0.937	1.042	1.307	1.295	0.906	0.849	0.309	0.090	8.453	6.3%	0.778	2.920	3.508	1.247
2018 M	0.055	0.084	0.671	0.905	1.013	1.065	1.333	1.313	0.927	0.873	0.335	0.088	8.662	2.5%	0.811	2.984	3.573	1.296
2019 M	0.095	0.097	0.674	0.948	1.034	1.059	1.328	1.309	0.959	0.919	0.346	0.141	8.909	2.9%	0.867	3.041	3.596	1.406
2020 M	0.087	0.093	0.416				0.339	0.946	0.889		0.063	0.045	2.878	-67.7%	0.596		2.174	0.108
2021 M		0.440	0.087	0.454	0.401	0.521	0.931	1.379	1.110	1.115	0.184	0.120	6.303	119.0%	0.087	1.376	3.420	1.419
2022 M 2023 M	0.088	0.112	0.696	0.959	1.007	1.070	1.319	1.274	0.935 0.972	0.897 0.914	0.325	0.101	8.784 8.925	39.4% 1.6%	0.896	3.037	3.528	1.323 1.336
2025 IVI	0.076	0.097	0.702		TOR DAYS	1.086	1.559	1.509	0.972	0.914	0.524	0.038	6.923		ERVICED AC			1.550
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023			Days by Ye			
Non-Serviced M	7.603	7.732	7.610	7.893	7.952	8.453	8.662	8.909	2.878	6.303	8.784	8.925	M 10.00		,,			60.0%
All Visitor Types M	15.51	16.16	16.40	17.14	16.97	17.47	17.81	18.36	6.266	13.84	17.96	18.61	10.00			_ =		
Share of Total %	49.0%	47.8%	46.4%	46.0%	46.9%	48.4%	48.6%	48.5%	45.9%	45.5%	48.9%	48.0%	8.00				- 7	50.0%
Annual Change in Share %		-2.4%	-3.0%	-0.8%	1.8%	3.2%	0.5%	-0.2%	-5.4%	-0.8%	7.4%	-1.9%	6.00	ш				40.0%
Change in Share from 2012 %		-2.4%	-5.3%	-6.1%	-4.4%	-1.3%	-0.8%	-1.0%	-6.3%	-7.1%	-0.2%	-2.2%	4.00	ш	ш		Ш	30.0%
Avg Ann. Change in Share %		-2.4%	-2.7%	-2.0%	-1.1%	-0.3%	-0.1%	-0.1%	-0.8%	-0.8%	0.0%	-0.2%						20.0%
_													2.00	013	015 016 017	018	0220	10.0%
													0.00					0.0%
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STEAM REPORT FOR 2012-2023 CONWY COUNTY BOROUGH CO										2	1012 to 2023		SF	-R		VISITOR	DAYS					
VISITOR DAYS BY:					N	ONTH AN	D QUARTEF	R														
KEY						SF	R						CALEND	AR YEAR	QUARTER							
An increase of 3% or more				VISITO	R DAYS IN	THOUSANE	OS / PERCEN	NTAGE CHA	NGES						QUARIER							
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change								
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4				
% Change 2012 to 2023	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%		-0.8%	-0.8%	-0.8%	-0.8%				
% Change 2022 to 2023	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	Annual Change	-0.5%	-0.5%	-0.5%	-0.5%				
Average Annual Change	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	Ch _a	-0.1%	-0.1%	-0.1%	-0.1%				
2012 000s	58.9	19.8	22.5	53.7	34.6	26.6	43.2	45.7	23.6	23.5	18.3	53.1	423.6		101.2	114.9	112.5	95.0				
2013 000s	59.1	19.8	22.6	53.9	34.7	26.7	43.3	45.9	23.6	23.6	18.4	53.2	424.7	0.3%	101.5	115.2	112.8	95.2				
2014 000s	59.2	19.9	22.6	54.0	34.7	26.8	43.4	46.0	23.7	23.7	18.4	53.4	425.8	0.2%	101.7	115.5	113.1	95.5				
2015 000s	59.5	20.0	22.7	54.2	34.9	26.9	43.6	46.2	23.8	23.8	18.5	53.6	427.6	0.4%	102.2	116.0	113.5	95.9				
2016 000s	59.4	20.0	22.7	54.2	34.9	26.9	43.6	46.1	23.8	23.7	18.5	53.6	427.3	-0.1%	102.1	115.9	113.5	95.8				
2017 000s	59.6	20.0	22.8	54.3	35.0	26.9	43.7	46.3	23.8	23.8	18.5	53.7	428.5	0.3%	102.4	116.2	113.8	96.1				
2018 000s	59.8	20.1	22.8	54.5	35.1	27.0	43.8	46.4	23.9	23.9	18.6	53.9	429.7	0.3%	102.7	116.6	114.1	96.3				
2019 000s	59.9	20.1	22.9	54.6	35.2	27.1	43.9	46.5	24.0	23.9	18.7	54.0	430.9	0.3%	103.0	116.9	114.4	96.6				
2020 000s	59.9	20.1	12.5				4.4	4.7					101.7	-76.4%	92.6		9.0					
2021 000s					3.5	2.7	22.2	23.5	12.1	12.1	9.4	27.2	112.7	10.8%		6.3	57.7	48.7				
2022 000s	58.7	19.7	22.4	53.6	34.4	26.5	43.1	45.6	23.5	23.5	18.3	52.9	422.2	274.7%	100.9	114.5	112.1	94.7				
2023 000s	58.4	19.6	22.3	53.3	34.3	26.4	42.9	45.4	23.4	23.3	18.2	52.7	420.2	-0.5%	100.4	114.0	111.6	94.2				
				VISI	TOR DAYS										SF	R						
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor [Days by Yea	r and Shar	e of Total					
SFR 000s	423.6	424.7	425.8	427.6	427.3	428.5	429.7	430.9	101.7	112.7	422.2	420.2	500.00					3.0%				
All Visitor Types M	15.5	16.2	16.4	17.1	17.0	17.5	17.8	18.4	6.3	13.8	18.0	18.6	400.00					2.5%				
Share of Total %	2.7%	2.6%	2.6%	2.5%	2.5%	2.5%	2.4%	2.3%	1.6%	0.8%	2.4%	2.3%	400.00	ш				2.0%				
Annual Change in Share %		-3.8%	-1.2%	-4.0%	1.0%	-2.6%	-1.6%	-2.7%	-30.9%	-49.8%	188.8%	-3.9%	300.00	ш	ш							
Change in Share from 2012 %		-3.8%	-4.9%	-8.7%	-7.8%	-10.2%	-11.7%	-14.1%	-40.6%	-70.2%	-13.9%	-17.3%	200.00	ш	ш			1.5%				
Avg Ann. Change in Share %		-3.8%	-2.5%	-2.9%	-2.0%	-2.0%	-1.9%	-2.0%	-5.1%	-7.8%	-1.4%	-1.6%			م در د	m		1.0%				
													100.00	2013 2013 2014	2015 2016 2017	2018 2019 2020	2022	0.5%				
													0.00					0.0%				
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CONNY COUNTY BOROUGH COUNCIL VISITOR DAYS BY: KEY STAYING VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES Less than 3% change Q1 Q2 Q3 Q4 TOTAL A FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC % Change 2012 to 2023 % Chang	Q4 9.2% 2.1% 0.8% 1.700
KEY An increase of 3% or more Less than 3% change JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC **Change 2012 to 2023 72.6% 34.4% 30.8% 22.5% 26.4% 13.6% 12.6% 0.6% 3.3% 9.7% 4.8% 15.4% 14.1% Average Annual Change 6.6% 3.1% 2.8% 2.0% 2.4% 1.2% 1.1% 0.1% 0.3% 0.9% 0.4% 1.4% 1.3% 2012 M 0.153 0.191 0.645 0.951 1.048 1.159 1.403 1.553 1.131 0.971 0.480 0.249 9.933 **Change 2012 to 2023 M 0.174 0.234 0.709 0.906 1.130 1.215 1.458 1.649 1.117 0.866 0.487 0.248 10.20 2.6% 11.17 3.252 4.223 2014 M 0.192 0.236 0.715 0.925 1.180 1.119 1.431 1.628 1.114 0.847 0.489 0.240 10.12 -0.8% 11.14 3.224 4.173	9.2% 2.1% 0.8% 1.700
An increase of 3% or more Less than 3% change Q1 Q2 Q3 A Fall of 3% or more JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC Q1 Q2 Q3 % Change 2012 to 2023 72.6% 34.4% 30.8% 22.5% 26.4% 13.6% 12.6% 0.6% 3.3% 9.7% 4.8% 15.4% 14.1% 38.0% 20.5% 5.5% Average Annual Change 6.6% 3.1% 2.8% 2.0% 2.4% 1.2% 1.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.2% 0.4% 1.0% 0.1% 0.2% 0.4% 1.0% 0.1% 0.3% 0.9% 0.4% 1.4% 1.3% 0.2% 1.0% 0.5% 1.0% 0.5% 1.0% 0.5% 1.0% 0.1% 0.3% 0.9% 0.4% 1.4% 1.3% 0.2% 1.0% 0.2% 1.0% 0.5% 1.0% 0.5% 1.0% 0.1% 0.2% 0.2% 0.2% 0.3% 0.9% 0.4% 1.4% 1.3% 0.2% 1.0% 0.2% 1.0% 0.5% 1.0% 1.0% 0.3% 0.9% 0.4% 1.0% 0.2% 0.2% 1.0% 0.2% 1.0% 1.0% 1.0% 0.2% 1.0% 0.3% 0.9% 0.4% 1.0% 1.0% 0.24% 1.0%	9.2% 2.1% 0.8% 1.700
Less than 3% change	9.2% 2.1% 0.8% 1.700
A Fall of 3% or more JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC Q1 Q2 Q3 X Change 2012 to 2023 72.6% 34.4% 30.8% 22.5% 26.4% 13.6% 12.6% 0.6% 3.3% 9.7% 4.8% 15.4% 14.1% 38.0% 20.5% 5.5% 38.0% 20.5% 5.5% Average Annual Change 6.6% 3.1% 2.8% 2.0% 2.4% 1.2% 1.1% 0.1% 0.1% 0.3% 0.9% 0.9% 0.4% 1.4% 1.3% E E 5.0% 3.5% 1.9% 0.5% 3.5% 1.9% 0.5% 2.4% 1.0% 1.159 1.403 1.553 1.131 0.971 0.480 0.249 9.933 0.989 3.157 4.087 2013 M 0.174 0.234 0.709 0.906 1.130 1.215 1.458 1.649 1.117 0.868 0.487 0.489 0.248 10.20 2.6% 1.117 3.252 4.223 4.173	9.2% 2.1% 0.8% 1.700
% Change 2012 to 2023 72.6% 34.4% 30.8% 22.5% 26.4% 13.6% 12.6% 0.6% 3.3% 9.7% 4.8% 15.4% 14.1% 38.0% 20.5% 5.5% % Change 2022 to 2023 16.5% 8.8% 0.8% 0.9% 2.9% 2.0% 1.0% 2.7% 4.0% 1.9% -0.2% 7.2% 2.5% 1	9.2% 2.1% 0.8% 1.700
% Change 2022 to 2023 16.5% 8.8% 0.8% 0.9% 2.9% 2.0% 1.0% 2.7% 4.0% 1.9% -0.2% 7.2% 2.5%	2.1% 0.8% 1.700
2012 M 0.153 0.191 0.645 0.951 1.048 1.159 1.403 1.553 1.131 0.971 0.480 0.249 9.933 0.989 3.157 4.087 2013 M 0.174 0.234 0.709 0.906 1.130 1.215 1.458 1.649 1.117 0.868 0.487 0.248 10.20 2.6% 1.117 3.252 4.223 2014 M 0.192 0.236 0.715 0.925 1.180 1.119 1.431 1.628 1.114 0.847 0.489 0.240 10.12 -0.8% 1.143 3.224 4.173	0.8%
2012 M 0.153 0.191 0.645 0.951 1.048 1.159 1.403 1.553 1.131 0.971 0.480 0.249 9.933 0.989 3.157 4.087 2013 M 0.174 0.234 0.709 0.906 1.130 1.215 1.458 1.649 1.117 0.868 0.487 0.248 10.20 2.6% 1.117 3.252 4.223 2014 M 0.192 0.236 0.715 0.925 1.180 1.119 1.431 1.628 1.114 0.847 0.489 0.240 10.12 -0.8% 1.143 3.224 4.173	1.700
2013 M 0.174 0.234 0.709 0.906 1.130 1.215 1.458 1.649 1.117 0.868 0.487 0.248 10.20 2.6% 1.117 3.252 4.223 2014 M 0.192 0.236 0.715 0.925 1.180 1.119 1.431 1.628 1.114 0.847 0.489 0.240 10.12 -0.8% 1.143 3.224 4.173	
2014 M 0.192 0.236 0.715 0.925 1.180 1.119 1.431 1.628 1.114 0.847 0.489 0.240 10.12 -0.8% 1.143 3.224 4.173	1.604
2015 M 0.196 0.236 0.720 0.960 1.222 1.151 1.542 1.714 1.108 0.880 0.487 0.218 10.43 3.1% 1.152 3.332 4.365	1.577
11.15	1.584
2016 M 0.203 0.207 0.768 0.978 1.064 1.266 1.537 1.552 1.085 0.816 0.477 0.265 10.22 -2.1% 1.178 3.307 4.174	1.559
2017 M 0.237 0.243 0.780 1.156 1.170 1.232 1.518 1.534 1.085 0.988 0.472 0.255 10.67 4.4% 1.260 3.557 4.137	1.714
2018 M 0.221 0.245 0.806 1.106 1.262 1.263 1.546 1.545 1.118 1.016 0.503 0.263 10.89 2.1% 1.272 3.632 4.208	1.782
2019 M 0.297 0.236 0.792 1.147 1.280 1.260 1.543 1.551 1.154 1.057 0.519 0.300 11.14 2.2% 1.325 3.687 4.248	1.876
2020 M 0.288 0.259 0.482 0.351 1.106 1.026 0.113 0.056 3.681 -66.9% 1.029 2.483	0.169
2021 M 0.087 0.454 0.487 0.703 1.146 1.598 1.279 1.243 0.336 0.244 7.578 105.9% 0.087 1.644 4.024	1.823
2022 M 0.227 0.236 0.837 1.155 1.287 1.290 1.564 1.521 1.124 1.045 0.504 0.269 11.06 45.9% 1.300 3.732 4.209	1.818
2023 M 0.264 0.256 0.844 1.165 1.324 1.317 1.580 1.562 1.169 1.065 0.503 0.288 11.34 2.5% 1.364 3.806 4.310	1.856
VISITOR DAYS STAYING VISITOR	
SHARE OF MARKET 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 M	
Staying Visitor M 9.933 10.20 10.12 10.43 10.22 10.67 10.89 11.14 3.681 7.578 11.06 11.34 12.00	70.0%
All Visitor Types M 15.51 16.16 16.40 17.14 16.97 17.47 17.81 18.36 6.266 13.84 17.96 18.61	60.0%
Share of Total 64.1% 63.1% 61.7% 60.9% 60.2% 61.1% 61.2% 60.7% 58.7% 54.7% 61.6% 60.9%	50.0%
Annual Change in Share % -1.5% -2.2% -1.4% -1.0% 1.4% 0.2% -0.8% <mark>-3.2% -6.8% 12.5%</mark> -1.1%	40.0%
Change in Share from 2012 % -1.5% -3.7% -5.0% -6.0% -4.7% -4.5% -5.3% -8.3% -14.5% -3.9% -4.9%	30.0%
Avg Ann. Change in Share % -1.5% -1.8% -1.7% -1.5% -0.9% -0.8% -0.8% -1.0% -1.6% -0.4% -0.4% -0.4%	20.0%
2.00 20 20 20 20 20 20 20 20 20 20 20 20 20 2	10.0%
	0.0%
Staying Visitor M Share of Tota This report is copyright @ Global Tourism Solutions (UK) Ltd 2024 Report Prepared by: Cathy James. Date of	

STEAM REPORT FOR 2012-2023 CONWY COUNTY BOROUGH CO										2	012 to 2023		DAY V	ISITOR		VISITOF	RDAYS		
VISITOR DAYS BY:	UNUL				N	MONTH AN		?					CALEND	AR YEAR					
KEY An increase of 3% or more				VISIT	OR DAYS IN	DAY VI MILLIONS		TAGE CHAN	IGES						RTER				
Less than 3% change		Q1		VISIT	Q2	NIVIILLIONS) PERCEIN	Q3	IGES		Q4		TOTAL % Change						
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	IOIAL	70 Change	Q1	Q2	Q3	Q4	
% Change 2012 to 2023	42.6%	-1.8%	-4.9%	24.2%	34.5%	41.0%	43.4%	48.6%	21.1%	6.9%	41.7%	-4.4%	30.5%		0.9%	32.8%	39.9%	12.4%	
% Change 2022 to 2023	16.0%	12.4%	-1.9%	5.6%	16.5%	-1.1%	3.3%	3.7%	8.7%	1.7%	10.5%	0.3%	5.4%	ge	6.3%	6.7%	4.6%	3.5%	
Average Annual Change	3.9%	-0.2%	-0.4%	2.2%	3.1%	3.7%	3.9%	4.4%	1.9%	0.6%	3.8%	-0.4%	2.8%	Annual Change	0.1%	3.0%	3.6%	1.1%	
2012 M	0.059	0.297	0.285	0.686	0.639	0.580	0.862	1.025	0.642	0.366	0.092	0.039	5.572		0.641	1.905	2.529	0.497	
2013 M	0.053	0.243	0.252	0.632	0.891	0.628	1.003	1.174	0.624	0.336	0.097	0.034	5.967	7.1%	0.548	2.151	2.801	0.466	
2014 M	0.057	0.256	0.272	0.752	0.858	0.629	0.997	1.284	0.687	0.361	0.094	0.033	6.280	5.3%	0.585	2.240	2.968	0.488	
2015 M	0.061	0.283	0.287	0.786	0.903	0.664	1.091	1.372	0.745	0.385	0.099	0.035	6.710	6.9%	0.631	2.353	3.208	0.519	
2016 M	0.061	0.286	0.355	0.655	0.822	0.742	1.083	1.446	0.750	0.403	0.107	0.040	6.749	0.6%	0.702	2.218	3.279	0.550	
2017 M	0.060	0.297	0.239	0.845	0.823	0.722	1.124	1.405	0.764	0.349	0.131	0.043	6.801	0.8%	0.597	2.389	3.293	0.522	
2018 M	0.063	0.331	0.241	0.753	0.836	0.848	1.127	1.364	0.803	0.378	0.126	0.043	6.914	1.7%	0.635	2.437	3.294	0.548	
2019 M	0.069	0.379	0.255	0.858	0.854	0.788	1.162	1.466	0.789	0.406	0.145	0.049	7.220	4.4%	0.704	2.499	3.417	0.599	
2020 M	0.070	0.369	0.193	0.005	0.007	0.014	0.409	0.869	0.553	0.014	0.062	0.020	2.585	-64.2%	0.632	0.026	1.832	0.095	
2021 M			0.080	0.706	0.652	0.738	1.160	1.573	0.798	0.389	0.129	0.039	6.263	142.3%	0.080	2.097	3.530	0.557	
2022 M	0.073	0.259	0.276	0.807	0.738	0.827	1.197	1.468	0.715	0.385	0.118	0.037	6.899	10.2%	0.608	2.371	3.380	0.539	
2023 M	0.084	0.291	0.271	0.852	0.859	0.818	1.236	1.523	0.778	0.391	0.130	0.037	7.271	5.4%	0.647	2.529	3.537	0.558	
					TOR DAYS										DAY VI				
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M	Visitor	Days by Yea	ar and Shar	e of Total		
Day Visitor M All Visitor Types M	5.572 15.51	5.967 16.16	6.280 16.40	6.710 17.14	6.749 16.97	6.801 17.47	6.914 17.81	7.220 18.36	2.585	6.263 13.84	6.899 17.96	7.271 18.61	8.00			-		50.0%	
Share of Total %	35.9%	36.9%	38.3%	39.1%	39.8%	38.9%	38.8%	39.3%	6.266 41.3%	45.3%	38.4%	39.1%	6.00				-1-	40.0%	
Annual Change in Share %	33.570	2.7%	3.8%	2.2%	1.6%	-2.1%	-0.3%	1.3%	4.9%	9.7%	-15.1%	1.7%			ш			30.0%	
Change in Share from 2012 %		2.7%	6.6%	8.9%	10.7%	8.3%	8.0%	9.5%	14.8%	25.9%	6.9%	8.7%	4.00	ш	ш		Ш		
Avg Ann. Change in Share %		2.7%	3.3%	3.0%	2.7%	1.7%	1.3%	1.4%	1.9%	2.9%	0.7%	0.8%	2.00	\mathbf{III}	Ш	H.	Ш	20.0%	
		2.,,0	5.67.	3.0,0	2,0	2.,,0	2.0,0	2	2.570	2.5,0	J, 5	5.5,0	2.00	013	015	018	021	10.0%	
													0.00	א א א	7 7 7		2 2 2	0.0%	
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mis report is copyright @ Global Tourism Solutions (UK) Ltd	ZUZ4														керо	it Prepared by: Ca	uny James. Date of	ISSUE: 29/U8/24	

Direct and Total Employment by Month, Year and Visitor Type for the Period 2012 to 2023

Visitor Types: Total

Serviced Accommodation
Non-Serviced Accommodation

SFR

Staying Visitor Day Visitor

STEAM REPORT FOR 2012-2023 - FINA	AL									20)12 to 202	3	TO	ΓAL	TO	OTAL EMF	LOYMEN	Т
CONWY COUNTY BOROUGH COUNC	IL																	
EMPLOYMENT BY:					N	MA HTMON	D QUARTE	R					CALEND	AR YEAR				
KEY						тот	ΓAL									QUAI	RTER	
An increase of 3% or more			TOTAL EI	MPLOYME	NT IN FULL	TIME EQUI	VALENTS (F	TEs) / PERG	CENTAGE C	HANGES								
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023	20.7%	-0.3%	3.8%	6.6%	12.3%	7.0%	10.0%	4.9%	-2.2%	-3.2%	-1.0%	1.2%	5.0%		6.0%	8.6%	4.6%	-1.6%
% Change 2022 to 2023	7.2%	4.9%	-1.5%	2.5%	6.9%	1.1%	1.5%	2.8%	5.3%	1.7%	1.2%	2.8%	2.9%	Annual Change	2.3%	3.5%	3.0%	1.8%
Average Annual Change	1.9%	0.0%	0.3%	0.6%	1.1%	0.6%	0.9%	0.4%	-0.2%	-0.3%	-0.1%	0.1%	0.5%	Cha	0.5%	0.8%	0.4%	-0.1%
2012 FTEs	4,023	6,318	9,137	14,078	14,340	14,708	18,145	20,433	15,104	11,777	6,730	4,741	11,628		6,493	14,375	17,894	7,750
2013 FTEs	4,155	6,278	9,366	13,394	16,779	15,337	19,585	22,302	14,881	11,014	6,844	4,737	12,056	3.7%	6,600	15,170	18,923	7,532
2014 FTEs	4,151	5,995	8,930	13,330	15,560	13,603	17,728	21,131	14,114	10,281	6,468	4,462	11,313	-6.2%	6,359	14,164	17,657	7,070
2015 FTEs	4,264	6,310	9,286	14,231	16,668	14,456	19,697	23,027	14,866	10,924	6,614	4,383	12,060	6.6%	6,620	15,118	19,197	7,307
2016 FTEs	4,358	6,127	10,049	13,374	14,908	15,748	19,623	22,429	14,746	10,590	6,587	4,771	11,942	-1.0%	6,845	14,677	18,933	7,316
2017 FTEs	4,570	6,423	9,177	15,529	15,246	15,102	19,455	21,901	14,608	11,002	6,631	4,687	12,028	0.7%	6,723	15,292	18,655	7,440
2018 FTEs	4,430	6,548	9,160	14,185	15,634	15,804	19,252	21,480	14,788	11,141	6,706	4,732	11,989	-0.3%	6,713	15,208	18,507	7,527
2019 FTEs	5,169	6,942	9,402	15,631	16,371	15,816	20,062	22,570	15,390	11,896	7,079	5,079	12,617	5.2%	7,171	15,939	19,341	8,018
2020 FTEs	5,173	7,196	6,595	-	-	300	7,442	18,557	15,135	126	3,282	2,105	5,493	-56.5%	6,321	100	13,711	1,838
2021 FTEs	-	-	1,261	4,418	5,477	12,878	18,666	23,148	16,107	12,731	6,047	4,662	8,783	59.9%	420	7,591	19,307	7,813
2022 FTEs	4,531	6,006	9,637	14,635	15,060	15,565	19,673	20,852	14,027	11,210	6,588	4,671	11,871	35.2%	6,725	15,087	18,184	7,490
2023 FTEs	4,856	6,298	9,488	15,001	16,102	15,733	19,960	21,440	14,776	11,404	6,664	4,800	12,210	2.9%	6,881	15,612	18,725	7,623
				EMI	PLOYMENT										TO1	AL		
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs	Employm	ent (FTEs)	and Share	of Total (%)
Total FTEs	11,628	12,056	11,313	12,060	11,942	12,028	11,989	12,617	5,493	8,783	11,871	12,210	14,000					120.0%
Total Employment FTEs	11,628	12,056	11,313	12,060	11,942	12,028	11,989	12,617	5,493	8,783	11,871	12,210	12,000					100.0%
Share of Total %	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	10,000					80.0%
Annual Change in Share %													8,000					
Change in Share from 2012 %													6,000					60.0%
Avg Ann. Change in Share %													4,000					40.0%
													2,000	2013	2015	2018	2021	20.0%
													0				hana af T	0.0%
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STEAM REPORT FOR 2012-2023 - FINA CONWY COUNTY BOROUGH COUNC										20	12 to 202	23	SERV	/ICED	D	IRECT EM	PLOYMEN	IT
	IL .	_	_	_		40NTH AN	DOLLARTE	,			_							
EMPLOYMENT BY: KEY	_	_	_	_		ONTH AN			_	_	_		CALEND	AR YEAR				
An increase of 3% or more	_	_	DIRECT	MPLOYMEI					CENTACEC	HANCES	_					QUA	RTER	
Less than 3% change		Q1	DIRECTE	MIPLOTIVIEI	Q2	IIIVIE EQUI	VALENTS (I	Q3	CENTAGEC	HANGES	Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	IOIAL	76 Change	Q1	Q2	Q3	Q4
% Change 2012 to 2023	-3.5%	-13.7%	-23.4%	-23.2%	-8.8%	-18.9%	-12.4%	-21.5%	-20.2%	-24.7%	-16.7%	-13.5%	-17.1%		-14.5%	-16.8%	-18.1%	-18.7%
% Change 2022 to 2023	13.4%	8.2%	-0.5%	0.4%	1.7%	2.7%	-2.3%	1.0%	1.8%	0.5%	0.0%	4.6%	2.2%	ge	6.6%	1.6%	0.1%	1.6%
Average Annual Change	-0.3%	-1.2%	-2.1%	-2.1%	-0.8%	-1.7%	-1.1%	-2.0%	-1.8%	-2.2%	-1.5%	-1.2%	-1.6%	Annual Change	-1.3%	-1.5%	-1.6%	-1.7%
2012 FTEs	2,167	2,593	2,935	3,135	3,371	3,364	3,214	3,483	3,219	3,088	2,890	2,542	3,000	~ 0	2,565	3,290	3,305	2,840
2013 FTEs	2,197	2,806	2,891	3,157	3,537	3,340	3,411	3,579	3,226	3,091	2,963	2,630	3,069	2.3%	2,631	3,345	3,405	2,895
2014 FTEs	2,266	2,683	2,870	3,186	3,483	3,331	3,302	3,474	3,208	3,126	2,859	2,438	3,019	-1.6%	2,606	3,333	3,328	2,808
2015 FTEs	2,251	2,751	2,896	3,198	3,574	3,369	3,438	3,513	3,208	3,149	2,901	2,467	3,060	1.4%	2,633	3,380	3,386	2,839
2016 FTEs	2,119	2,392	2,538	2,717	3,000	2,767	2,805	3,003	2,831	2,578	2,601	2,412	2,647	-13.5%	2,350	2,828	2,879	2,530
2017 FTEs	2,072	2,362	2,391	2,636	2,833	2,651	2,694	2,807	2,612	2,405	2,463	2,186	2,509	-5.2%	2,275	2,706	2,704	2,352
2018 FTEs	1,959	2,253	2,229	2,440	2,794	2,557	2,568	2,646	2,554	2,304	2,375	2,143	2,402	-4.3%	2,147	2,597	2,590	2,274
2019 FTEs	2,219	2,148	2,169	2,446	2,802	2,597	2,597	2,721	2,598	2,294	2,415	2,086	2,424	0.9%	2,179	2,615	2,639	2,265
2020 FTEs	2,229	2,339	1,536	-	-	-	240	2,566	2,455	-	1,284	752	1,117	-53.9%	2,035		1,754	679
2021 FTEs	-	-	-	-	1,249	2,643	2,821	2,738	2,537	2,298	2,356	2,042	1,557	39.4%		1,297	2,699	2,232
2022 FTEs	1,843	2,068	2,262	2,401	3,023	2,655	2,883	2,706	2,524	2,315	2,408	2,100	2,432	56.2%	2,058	2,693	2,705	2,274
2023 FTEs	2,091	2,237	2,249	2,409	3,075	2,727	2,816	2,734	2,570	2,326	2,407	2,198	2,487	2.2%	2,193	2,737	2,707	2,310
				EMF	LOYMENT									SER\	/ICED ACC	DMMODAT	ION	
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs	Employm	ent (FTEs)	and Share	of Total (%)
Serviced FTEs	3,000	3,069	3,019	3,060	2,647	2,509	2,402	2,424	1,117	1,557	2,432	2,487	3,500					30.0%
Total Employment FTEs	11,628	12,056	11,313	12,060	11,942	12,028	11,989	12,617	5,493	8,783	11,871	12,210	3,000					25.0%
Share of Total %	25.8%	25.5%	26.7%	25.4%	22.2%	20.9%	20.0%	19.2%	20.3%	17.7%	20.5%	20.4%	2,500					20.0%
Annual Change in Share %		-1.3%	4.8%	-4.9%	-12.6%	-5.9%	-4.0%	-4.1%	5.8%	-12.8%	15.6%	-0.6%	2,000					15.0%
Change in Share from 2012 %		-1.3%	3.4%	-1.7%	-14.1%	-19.1%	-22.3%	-25.5%	-21.2%	-31.3%	-20.6%	-21.1%	1,500					
Avg Ann. Change in Share %		-1.3%	1.7%	-0.6%	-3.5%	-3.8%	-3.7%	-3.6%	-2.6%	-3.5%	-2.1%	-1.9%	1,000	M 4	10 10		1 2 8	10.0%
													500		201	2015	202.	5.0%
													0	Servic	ed FTEs		Share of Tot	0.0% tal
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STEAM REPORT FOR 2012-2023 - FINA CONWY COUNTY BOROUGH COUNC										20	12 to 202	23	NON-SI	ERVICED	D	IRECT EMI	PLOYMEN	IT
	IL	_	_	_		лоnth an	DOLLARTE				_							
EMPLOYMENT BY: KEY						ERVICED AC							CALEND	AR YEAR				
An increase of 3% or more			DIRECTE	MPLOYME					CENTAGE	HANGES						QUAI	RTER	
Less than 3% change		Q1	DIRECTE	IVIPLOTIVIE	Q2	TIIVIE EQUI	VALENTS (I	Q3	CENTAGEC	HANGES	Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	IOIAL	∕₀ Change	Q1	Q2	Q3	Q4
% Change 2012 to 2023	67.7%	53.6%	41.0%	26.5%	22.2%	13.1%	8.3%	-2.9%	3.4%	13.9%	11.7%	34.0%	15.6%		48.4%	20.1%	2.8%	16.2%
% Change 2022 to 2023	-3.9%	-4.7%	-0.3%	1.9%	3.7%	2.6%	1.9%	2.8%	4.8%	2.6%	0.0%	-0.8%	1.9%	ge al	-2.0%	2.7%	3.0%	1.3%
Average Annual Change	6.2%	4.9%	3.7%	2.4%	2.0%	1.2%	0.8%	-0.3%	0.3%	1.3%	1.1%	3.1%	1.4%	Annual Change	4.4%	1.8%	0.3%	1.5%
2012 FTEs	865	1,011	2,930	4,140	4,433	5,048	6,051	6,499	4,967	4,316	2,199	1,141	3,633		1,602	4,540	5,839	2,552
2013 FTEs	959	1,039	3,345	3,931	4,705	5,308	6,160	6,999	4,911	3,938	2,194	1,099	3,716	2.3%	1,781	4,648	6,023	2,410
2014 FTEs	934	1,077	3,162	3,735	4,670	4,494	5,640	6,644	4,566	3,506	2,148	1,156	3,478	-6.4%	1,724	4,300	5,617	2,270
2015 FTEs	985	1,052	3,274	4,085	5,011	4,795	6,270	7,311	4,682	3,770	2,167	1,051	3,704	6.5%	1,770	4,630	6,088	2,329
2016 FTEs	1,173	1,255	3,817	4,538	4,613	5,950	6,840	6,915	4,864	3,978	2,363	1,317	3,969	7.1%	2,082	5,034	6,206	2,553
2017 FTEs	1,365	1,444	3,891	5,275	5,041	5,652	6,610	6,996	4,897	4,701	2,397	1,468	4,145	4.4%	2,233	5,323	6,168	2,855
2018 FTEs	1,394	1,533	4,051	5,007	5,368	5,744	6,708	7,266	4,967	4,764	2,539	1,515	4,238	2.2%	2,326	5,373	6,314	2,939
2019 FTEs	1,582	1,605	4,137	5,309	5,575	5,740	6,755	7,026	5,202	5,080	2,610	1,736	4,363	3.0%	2,441	5,541	6,328	3,142
2020 FTEs	1,535	1,575	2,790	-	-	-	2,760	6,500	5,942	-	1,076	964	1,928	-55.8%	1,966		5,067	680
2021 FTEs	-	-	594	3,496	3,167	3,815	5,615	7,079	5,923	5,976	2,021	1,658	3,279	70.0%	198	3,493	6,205	3,219
2022 FTEs	1,509	1,629	4,143	5,140	5,222	5,560	6,430	6,138	4,903	4,792	2,457	1,541	4,122	25.7%	2,427	5,307	5,824	2,930
2023 FTEs	1,450	1,553	4,130	5,237	5,416	5,707	6,554	6,309	5,136	4,916	2,456	1,529	4,199	1.9%	2,378	5,453	6,000	2,967
				EMF	PLOYMENT									NON-S	ERVICED A	CCOMMOD	ATION	
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs	Employm	ent (FTEs)	and Share	of Total (%)
Non-Serviced FTEs	3,633	3,716	3,478	3,704	3,969	4,145	4,238	4,363	1,928	3,279	4,122	4,199	5,000					40.0%
Total Employment FTEs	11,628	12,056	11,313	12,060	11,942	12,028	11,989	12,617	5,493	8,783	11,871	12,210	4,000		47			
Share of Total %	31.2%	30.8%	30.7%	30.7%	33.2%	34.5%	35.4%	34.6%	35.1%	37.3%	34.7%	34.4%						30.0%
Annual Change in Share %		-1.4%	-0.3%	-0.1%	8.2%	3.7%	2.6%	-2.2%	1.5%	6.3%	-7.0%	-1.0%	3,000					20.0%
Change in Share from 2012 %		-1.4%	-1.6%	-1.7%	6.4%	10.3%	13.1%	10.7%	12.4%	19.5%	11.1%	10.1%	2,000					
Avg Ann. Change in Share %		-1.4%	-0.8%	-0.6%	1.6%	2.1%	2.2%	1.5%	1.5%	2.2%	1.1%	0.9%	1,000	7 6 4	015	ω σ O	5 2 8	10.0%
													0	50 20 20	20 20 20	202	202	0.0%
													U	Non-Se	rviced FTEs		Share of T	0.0% otal
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STEAM REPORT FOR 2012-2023 - FINA	AL									20	12 to 202	23	SF	-R	DI	RECT EM	PLOYMEN	IT
CONWY COUNTY BOROUGH COUNC	CIL																	
EMPLOYMENT BY:					N	MONTH AN	D QUARTE	R					CALEND	AR YEAR				
KEY						SF	R						CALLIND			QUA	RTFR	
An increase of 3% or more			DIRECT E	MPLOYME	NT IN FULL	TIME EQUI	VALENTS (F	TEs) / PER	CENTAGE C	HANGES						QUA	WIEW	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023	-10.1%	-10.1%	-10.1%	-10.1%	-10.1%	-10.1%	-10.1%	-10.1%	-10.1%	-10.1%	-10.1%	-10.1%	-10.1%		-10.1%	-10.1%	-10.1%	-10.1%
% Change 2022 to 2023	-3.2%	-3.2%	-3.2%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-1.1%	Annual Change	-3.2%	-0.5%	-0.5%	-0.5%
Average Annual Change	-0.9%	-0.9%	-0.9%	-0.9%	-0.9%	-0.9%	-0.9%	-0.9%	-0.9%	-0.9%	-0.9%	-0.9%	-0.9%	Ch _a	-0.9%	-0.9%	-0.9%	-0.9%
2012 FTEs	248	83	95	227	146	112	182	193	99	99	77	224	149		142	162	158	133
2013 FTEs	249	84	95	227	146	113	183	193	100	100	78	225	149	0.3%	143	162	159	134
2014 FTEs	233	78	89	212	137	105	171	181	93	93	72	210	140	-6.5%	133	151	148	125
2015 FTEs	243	82	93	222	143	110	178	189	97	97	76	219	146	4.5%	139	158	155	131
2016 FTEs	244	82	93	222	143	110	179	189	97	97	76	220	146	0.1%	140	158	155	131
2017 FTEs	238	80	91	217	140	108	175	185	95	95	74	215	143	-2.3%	136	155	152	128
2018 FTEs	235	79	90	214	138	106	172	182	94	94	73	212	141	-1.4%	134	153	149	126
2019 FTEs	241	81	92	220	141	109	177	187	96	96	75	217	144	2.7%	138	157	153	130
2020 FTEs	248	83	52	-	-	-	25	24	-	-	-	-	36	-75.1%	128		16	
2021 FTEs	-	-	-	-	15	11	91	96	50	48	38	109	38	6.0%		9	79	65
2022 FTEs	230	77	88	205	132	101	164	174	90	90	70	202	135	255.1%	132	146	143	121
2023 FTEs	223	75	85	204	131	101	164	173	89	89	69	201	134	-1.1%	128	145	142	120
				EMP	PLOYMENT										SF	R		
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs	Employm	ent (FTEs)	and Share	of Total (%)
SFR FTEs	149	149	140	146	146	143	141	144	36	38	135	134	200					1.4%
Total Employment FTEs	11,628	12,056	11,313	12,060	11,942	12,028	11,989	12,617	5,493	8,783	11,871	12,210	•			-	. ~	1.2%
Share of Total %	1.3%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.1%	0.7%	0.4%	1.1%	1.1%	150					1.0%
Annual Change in Share %		-3.3%	-0.4%	-1.9%	1.1%	-3.0%	-1.1%	-2.4%	-42.8%	-33.7%	162.7%	-3.9%	100					0.8%
Change in Share from 2012 %		-3.3%	-3.7%	-5.5%	-4.5%	-7.3%	-8.3%	-10.5%	-48.9%	-66.1%	-11.0%	-14.4%	100					0.6%
Avg Ann. Change in Share %		-3.3%	-1.8%	-1.8%	-1.1%	-1.5%	-1.4%	-1.5%	-6.1%	-7.3%	-1.1%	-1.3%	50					0.4%
														2014	2015	2018	2021	0.2%
													0	SFR	ETE c		hare of Tota	0.0%
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STEAM REPORT FOR 2012-2023 - FINA CONWY COUNTY BOROUGH COUNC										20	12 to 202	23	STAYING	VISITOR	DI	RECT EMI	PLOYMEN	IT
EMPLOYMENT BY:	IL.	-	-	-	N	MONTH AN	D QUARTEI	R			-							
KEY						STAYING	VISITOR						CALEND	AR YEAR				
An increase of 3% or more			DIRECT E	MPLOYMEI	NT IN FULL	TIME EQUI	VALENTS (I	FTEs) / PER	CENTAGE C	HANGES						QUAI	RTER	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023	14.8%	4.8%	8.5%	4.6%	8.4%	0.1%	0.9%	-9.4%	-5.9%	-2.3%	-4.5%	0.5%	0.6%		9.0%	4.3%	-4.9%	-2.3%
% Change 2022 to 2023	5.1%	2.4%	-0.4%	1.3%	2.9%	2.6%	0.6%	2.2%	3.7%	1.9%	0.0%	2.2%	1.9%	Annual Change	1.8%	2.3%	2.0%	1.4%
Average Annual Change	1.3%	0.4%	0.8%	0.4%	0.8%	0.0%	0.1%	-0.9%	-0.5%	-0.2%	-0.4%	0.0%	0.1%	Cha	0.8%	0.4%	-0.4%	-0.2%
2012 FTEs	3,280	3,687	5,960	7,501	7,950	8,524	9,447	10,175	8,285	7,503	5,167	3,907	6,782		4,309	7,992	9,302	5,526
2013 FTEs	3,405	3,928	6,331	7,315	8,388	8,761	9,753	10,772	8,236	7,129	5,235	3,953	6,934	2.2%	4,555	8,155	9,587	5,439
2014 FTEs	3,432	3,838	6,121	7,134	8,290	7,930	9,113	10,299	7,867	6,725	5,079	3,804	6,636	-4.3%	4,464	7,785	9,093	5,203
2015 FTEs	3,480	3,885	6,263	7,505	8,728	8,274	9,886	11,013	7,987	7,016	5,144	3,738	6,910	4.1%	4,543	8,169	9,629	5,299
2016 FTEs	3,535	3,729	6,449	7,477	7,756	8,827	9,823	10,107	7,792	6,653	5,040	3,949	6,761	-2.1%	4,571	8,020	9,241	5,214
2017 FTEs	3,675	3,886	6,374	8,128	8,014	8,411	9,478	9,988	7,604	7,201	4,935	3,870	6,797	0.5%	4,645	8,184	9,024	5,335
2018 FTEs	3,588	3,864	6,370	7,661	8,300	8,408	9,448	10,095	7,615	7,161	4,987	3,869	6,781	-0.2%	4,608	8,123	9,053	5,339
2019 FTEs	4,042	3,835	6,398	7,975	8,518	8,445	9,529	9,934	7,897	7,470	5,100	4,039	6,932	2.2%	4,758	8,313	9,120	5,536
2020 FTEs	4,012	3,997	4,378	-	-	-	3,025	9,090	8,397	-	2,361	1,715	3,081	-55.5%	4,129		6,837	1,359
2021 FTEs	-	-	594	3,496	4,430	6,469	8,527	9,914	8,510	8,322	4,415	3,809	4,874	58.2%	198	4,799	8,984	5,515
2022 FTEs	3,583	3,774	6,493	7,745	8,377	8,316	9,478	9,018	7,517	7,197	4,934	3,843	6,690	37.3%	4,616	8,146	8,671	5,325
2023 FTEs	3,764	3,865	6,465	7,850	8,622	8,535	9,533	9,216	7,795	7,330	4,932	3,928	6,820	1.9%	4,698	8,335	8,848	5,397
				EMF	LOYMENT										STAYING	VISITOR		
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs	Employm	ent (FTEs)	and Share	of Total (%)
Staying Visitor FTEs	9,036	9,280	8,695	9,140	9,011	9,121	9,101	9,491	4,172	6,694	9,040	9,247	10,000			_		100.0%
Total Employment FTEs	11,628	12,056	11,313	12,060	11,942	12,028	11,989	12,617	5,493	8,783	11,871	12,210	8,000					80.0%
Share of Total %	77.7%	77.0%	76.9%	75.8%	75.5%	75.8%	75.9%	75.2%	76.0%	76.2%	76.2%	75.7%	8,000			_		00.070
Annual Change in Share %		-0.9%	-0.2%	-1.4%	-0.4%	0.5%	0.1%	-0.9%	1.0%	0.3%	-0.1%	-0.5%	6,000					60.0%
Change in Share from 2012 %		-0.9%	-1.1%	-2.5%	-2.9%	-2.4%	-2.3%	-3.2%	-2.3%	-1.9%	-2.0%	-2.5%	4,000					40.0%
Avg Ann. Change in Share %		-0.9%	-0.5%	-0.8%	-0.7%	-0.5%	-0.4%	-0.5%	-0.3%	-0.2%	-0.2%	-0.2%	2,000					20.0%
													2,000	20102	2015	2018	202	20.0%
													0	Staving	Visitor FTEs		• Share of T	0.0%
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STEAM REPORT FOR 2012-2023 - FINA CONWY COUNTY BOROUGH COUNC										20	12 to 202	23	DAY V	ISITOR	DI	RECT EMI	PLOYMEN	Т
	IL	_	_	_		40NTH AN	DOLLARTE	,		_	_							
EMPLOYMENT BY: KEY					IV.	ONTH AN	•	ζ					CALEND	AR YEAR				
An increase of 3% or more			DIRECT E	ADI OVATE	NT IN FULL			TE-) / DED	CENTACEC	HANCES						QUAI	RTER	
		Q1	DIRECTE	VIPLOTIVIEI	Q2	TIIVIE EQUI	VALENTS (I	Q3	CENTAGEC	HANGES	Q4		TOTAL	% Change				
Less than 3% change A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	IOIAL	% Change	Q1	Q2	Q3	Q4
% Change 2012 to 2023	24.9%	-14.0%	-16.7%	8.7%	17.8%	23.5%	25.7%	30.2%	6.0%	-6.4%	24.2%	-16.3%	14.3%		-11.6%	16.3%	22.5%	-1.5%
% Change 2022 to 2023	13.2%	9.8%	-4.2%	5.1%	15.9%	-1.6%	2.8%	3.2%	8.1%	1.1%	9.9%	-0.2%	4.7%	al 3e	3.8%	6.1%	4.1%	3.0%
Average Annual Change	2.3%	-1.3%	-1.5%	0.8%	1.6%	2.1%	2.3%	2.7%	0.5%	-0.6%	2.2%	-1.5%	1.3%	Annual Change	-1.1%	1.5%	2.0%	-0.1%
2012 FTEs	330	1,656	1,592	3,832	3,566	3,237	4,811	5,720	3,586	2,044	512	217	2,592	4 0	1,193	3,545	4,705	924
2013 FTEs	295	1,358	1,407	3,527	4,974	3,508	5,600	6,551	3,486	1,876	539	188	2,776	7.1%	1,020	4,003	5,212	868
2014 FTEs	283	1,280	1,362	3,764	4,293	3,148	4,988	6,420	3,437	1,807	469	163	2,618	-5.7%	975	3,735	4,948	813
2015 FTEs	316	1,477	1,500	4,104	4,715	3,469	5,700	7,165	3,889	2,010	517	183	2,920	11.6%	1,098	4,096	5,585	903
2016 FTEs	320	1,491	1,850	3,412	4,282	3,866	5,646	7,535	3,908	2,103	555	211	2,932	0.4%	1,220	3,853	5,696	956
2017 FTEs	309	1,525	1,227	4,330	4,218	3,701	5,762	7,206	3,916	1,789	672	218	2,906	-0.9%	1,020	4,083	5,628	893
2018 FTEs	314	1,657	1,210	3,775	4,191	4,250	5,649	6,837	4,025	1,896	632	216	2,888	-0.6%	1,060	4,072	5,504	915
2019 FTEs	359	1,970	1,327	4,457	4,436	4,093	6,038	7,619	4,100	2,107	753	254	3,126	8.3%	1,218	4,329	5,919	1,038
2020 FTEs	375	1,969	1,030	-	-	241	2,733	5,396	3,433	99	435	138	1,321	-57.8%	1,125	80	3,854	224
2021 FTEs	-	-	407	-	-	3,780	5,941	8,056	4,086	1,952	647	195	2,089	58.1%	136	1,260	6,028	931
2022 FTEs	364	1,297	1,384	3,967	3,626	4,064	5,883	7,218	3,517	1,891	578	182	2,831	35.5%	1,015	3,885	5,539	884
2023 FTEs	413	1,424	1,326	4,167	4,202	3,998	6,045	7,446	3,803	1,913	635	182	2,963	4.7%	1,054	4,122	5,765	910
				EMF	LOYMENT										DAY V	SITOR		
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs	Employm	ent (FTEs)	and Share	of Total (%)
Day Visitor FTEs	2,592	2,776	2,618	2,920	2,932	2,906	2,888	3,126	1,321	2,089	2,831	2,963	3,500					30.0%
Total Employment FTEs	11,628	12,056	11,313	12,060	11,942	12,028	11,989	12,617	5,493	8,783	11,871	12,210	3,000	٠		_ = _		25.0%
Share of Total %	22.3%	23.0%	23.1%	24.2%	24.5%	24.2%	24.1%	24.8%	24.0%	23.8%	23.8%	24.3%	2,500	777				20.0%
Annual Change in Share %		3.3%	0.5%	4.6%	1.4%	-1.6%	-0.3%	2.9%	-2.9%	-1.1%	0.3%	1.8%	2,000					
Change in Share from 2012 %		3.3%	3.8%	8.6%	10.1%	8.4%	8.1%	11.2%	7.9%	6.7%	7.0%	8.9%	1,500					15.0%
Avg Ann. Change in Share %		3.3%	1.9%	2.9%	2.5%	1.7%	1.3%	1.6%	1.0%	0.7%	0.7%	0.8%	1,000					10.0%
													500	2012 2013 2014	2015 2016 2017	2018	2021	5.0%
													0	Day Vis	itor ETEs		Share of To	0.0%
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STEAM REPORT FOR 2012-2023 - FINAL						
CONWY COUNTY BOROUGH COUNCIL						
SERVICED ACCOMMODATION	20)23	Change	on 2022	Change	on 2012
2023	Est.	Beds	Est.	Beds	Est.	Beds
Serviced Accommodation Total	317	9,293	0	0	-92	-2,392
+50 room hotels	22	3,535	0	0	-4	-408
10-50 room hotels	68	3,022	0	0	-36	-1,370
<10 room hotels/others	227	2,736	0	0	-52	-614

NON-SERVICED ACCOMMODATION	20)23	Change	on 2022	Change	on 2012
2023	Est.	Beds	Est.	Beds	Est.	Beds
Non-Serviced Accommodation Total	916	51,570	0	+607	+262	+2,225
Self catering	770	4,827	0	0	+255	+494
Static caravans/chalets	88	6,895	0	0	-1	-212
Touring caravans/camping	58	7,113	0	0	+8	-1,602
Not-for-hire static	0	28,318	0	0	0	-872
Airbnb	0	4,417	0	+607		

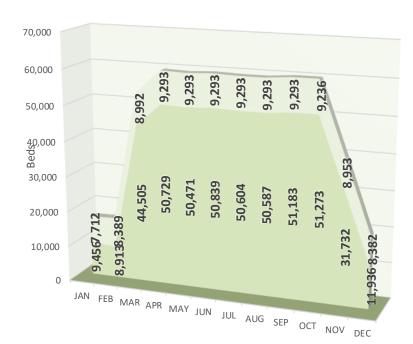
DISTRIBUTION BY TYPE OF ACCOMMODATION	20	23	Change	on 2022	Change	on 2012
2023	Est.	Beds	Est.	Beds	Est.	Beds
All Paid Accommodation Total	1,233	60,863	0	+607	+170	-167
Serviced Accommodation Share of Total	26%	15%				
Non-Serviced Accommodation Share of Total	74%	85%				



ACCOMMODATION SUPPLY DISTRIBUTION BY TYPE

SEASONAL AVAILABILITY OF BED SUPPLY 2023

■ Non-Serviced Accommodation ■ Serviced Accommodation



SEASONAL AVAILABILITY OF BED SUPPLY 2023						20	23					
2023	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC
All Paid Accommodation Total	17,168	17,302	53,497	60,022	59,764	60,132	59,897	59,880	60,476	60,509	40,685	20,318
Serviced Accommodation	7,712	8,389	8,992	9,293	9,293	9,293	9,293	9,293	9,293	9,236	8,953	8,382
Non-Serviced Accommodation	9,456	8,913	44,505	50,729	50,471	50,839	50,604	50,587	51,183	51,273	31,732	11,936

Report Prepared by: Cathy James. Date of Issue: 29/08/24

Financial Data Indexed to 2023 Prices

Report Sections With Historic Financial Data Indexed to 2023 Prices

Sections: Comparative Headlines Visitor Types: Total

Key MeasuresServiced AccommodationEconomic ImpactNon-Serviced Accommodation

Sectoral Analysis

Staying Visitor Day Visitor

SFR

Indexation: Indexation to: 2023

2012 1.51

2013 1.47

2014 1.43

2015 1.41

2016 1.39

2017 1.36

2018 1.312019 1.27

2020 1.24

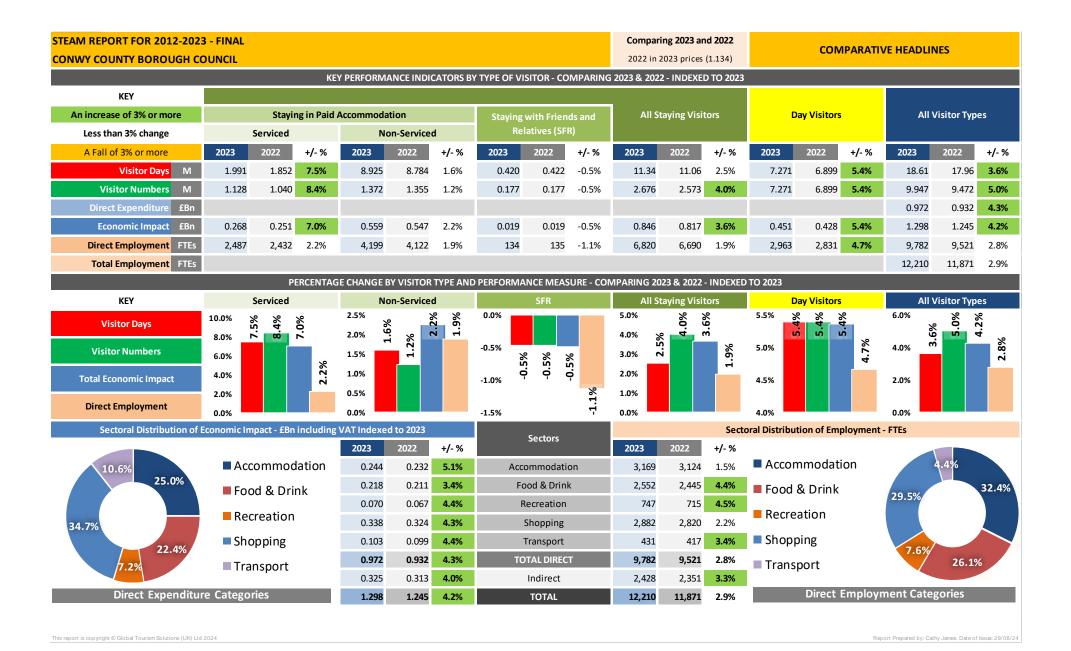
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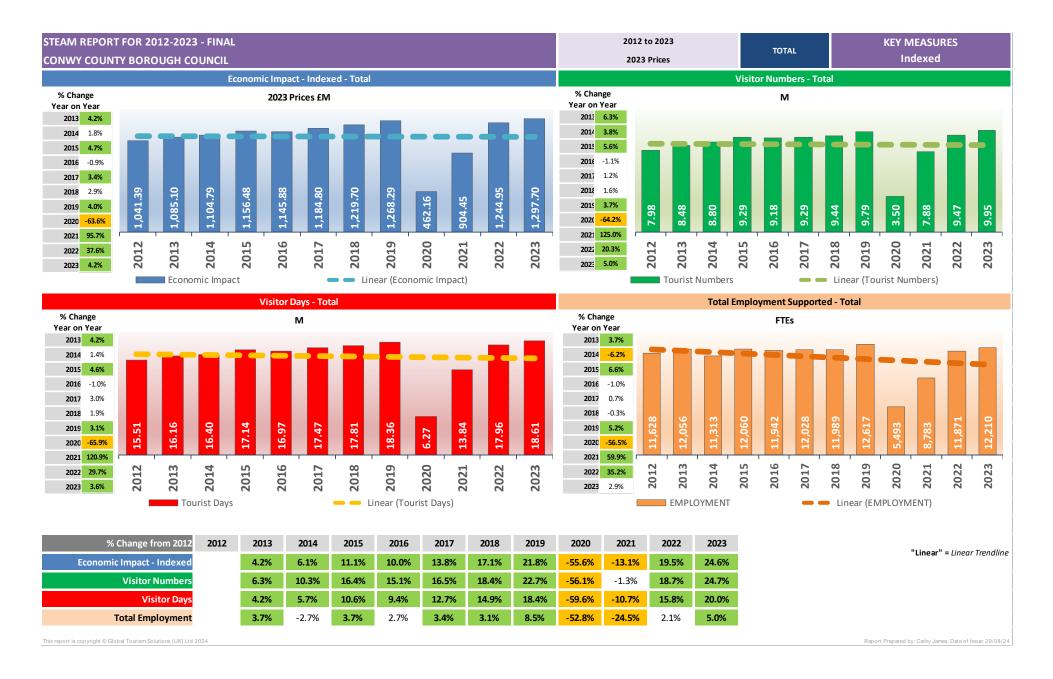
2021 1.22

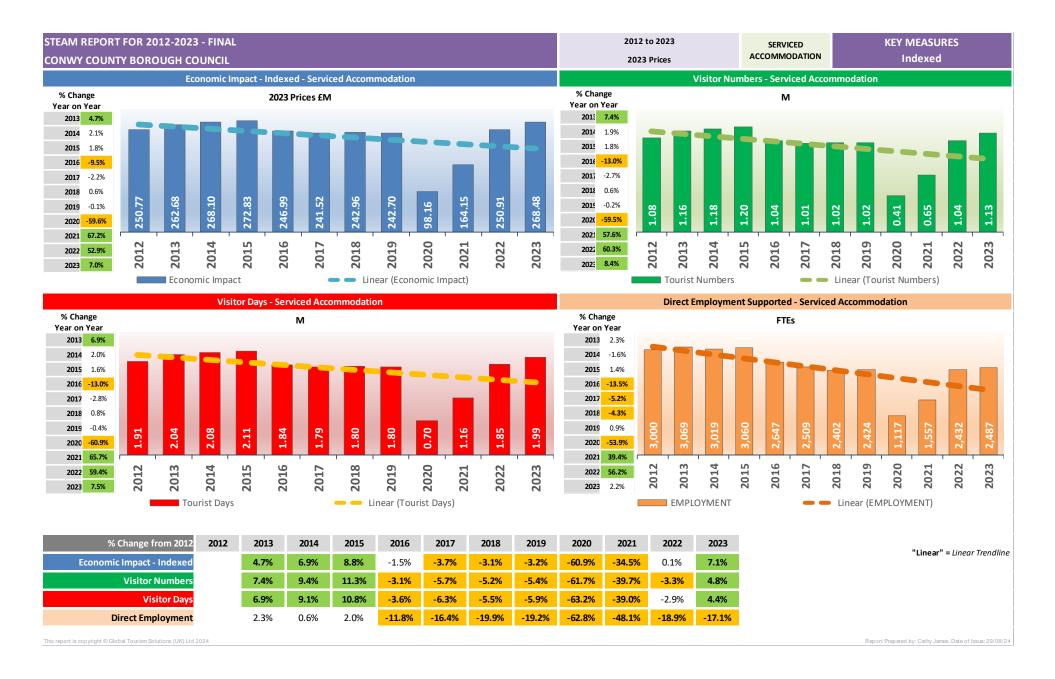
2022 1.13

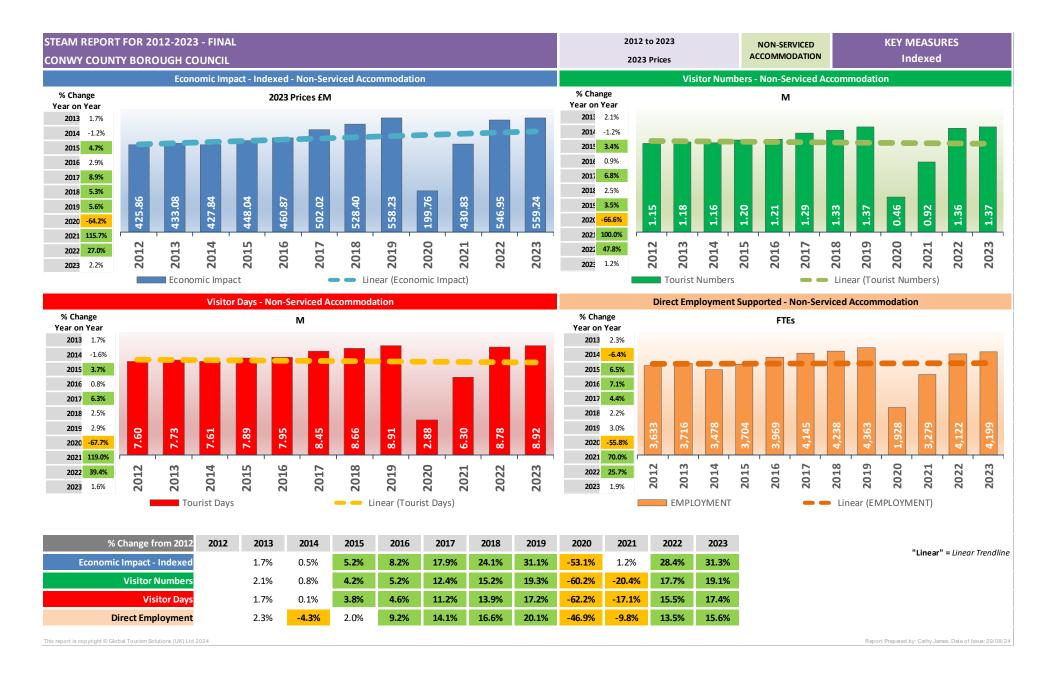
2023 1.00

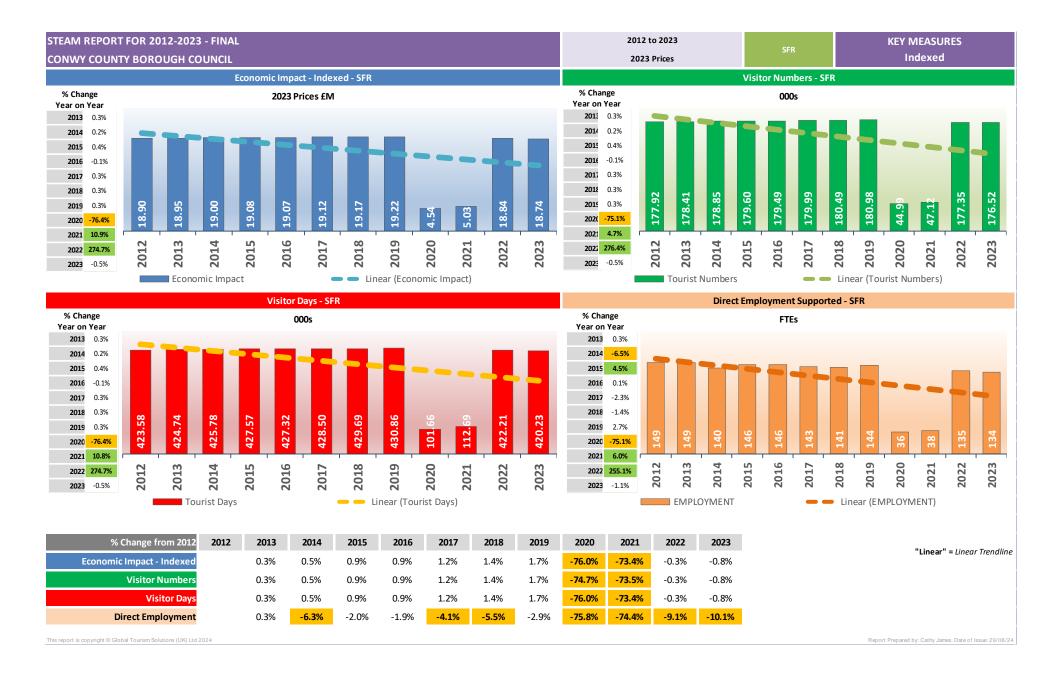
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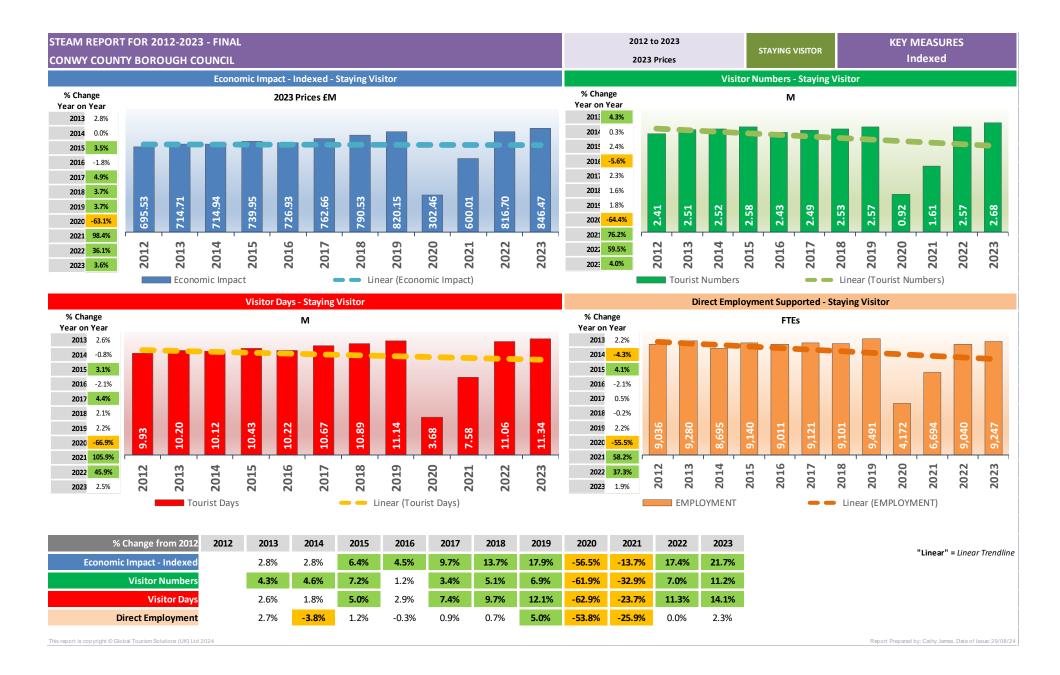


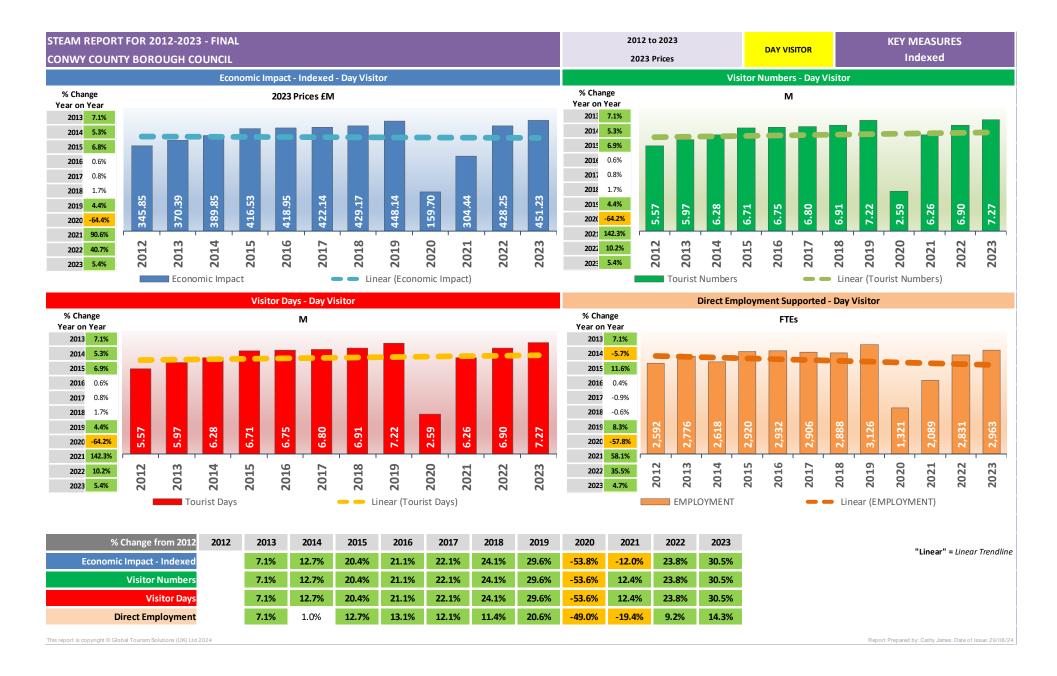












STEAM REPORT FOR 2012-202	23 - FIN	ΑL									2	012 to 2023	
CONWY COUNTY BOROUGH	COUNC	:IL									:	2023 Prices	
		SECTORA	L DISTRIBU	TION OF EC	CONOMICI	MPACT - £	BN INCLUD	ING VAT IN	DEXED TO 2	2023			
SECTOR ,	/ YEAR	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Accommodation	£M	148.39	152.37	155.19	159.39	158.97	167.91	179.55	190.62	89.80	169.18	193.79	202.96
Food & Drink	£M	152.67	159.29	160.82	168.01	165.60	170.39	173.66	178.85	64.72	132.90	176.46	181.82
Recreation	£M	47.18	49.54	49.34	52.81	51.80	54.00	54.96	56.60	20.17	45.25	55.83	58.05
Shopping	£M	233.67	245.00	251.93	265.29	262.64	267.66	271.16	279.75	96.82	190.08	270.76	281.31
Transport	£M	71.93	75.31	76.15	80.38	78.98	81.13	82.36	84.80	28.73	58.82	82.90	86.21
Direct Revenue	£M	653.84	681.51	693.42	725.87	717.98	741.09	761.69	790.63	300.23	596.23	779.74	810.34
VAT	£M	130.77	136.30	138.68	145.17	143.60	148.22	152.34	158.13	44.57	78.43	152.40	162.07
Direct Expenditure	£M	784.61	817.81	832.11	871.05	861.58	889.31	914.03	948.75	344.80	674.66	932.14	972.41
Indirect Expenditure	£M	256.78	267.29	272.68	285.43	284.30	295.49	305.67	319.53	117.36	229.79	312.81	325.28
TOTAL	£M	1,041.39	1,085.10	1,104.79	1,156.48	1,145.88	1,184.80	1,219.70	1,268.29	462.16	904.45	1,244.95	1,297.70

	2023	ECTORAL DISTRIBUTION PACT - £BN INCLUDING	
		2023	
•		Accommodation	
2	Indianat Frances	(15.6%)	
i	Indirect Expend	iture	Food & Drink
•	(25.1%)		
L	32	25.284 202.960	(14.0%)
1	VAT (12.5%)	181. 162.069 58.049 86.209 281.30	Recreation (4.5%)

TOTAL

Transport (6.6%)

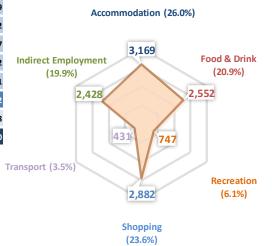
SECTORAL ANALYSIS

Indexed

Shopping

(21.7%)

			:	SECTORAL I	DISTRIBUTIO	ON OF EMP	LOYMENT	- FTES						2023 SECTORAL DISTRIBUTION OF EMPLOYMENT
	SECTOR / YEAR	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	- FTES
	Accommodation FTEs	3,191	3,237	3,247	3,255	3,192	3,169	3,169	3,149	1,543	2,217	3,124	3,169	Accommodation (26.0%)
	Food & Drink FTEs	2,074	2,164	2,373	2,591	2,555	2,475	2,551	2,571	1,203	1,947	2,445	2,552	, , , , , , , , , , , , , , , , , , , ,
	Recreation FTEs	778	817	644	667	704	747	696	786	384	581	715	747	3,169
	Shopping FTEs	2,894	3,035	2,610	2,897	2,826	2,884	2,832	3,092	1,110	1,924	2,820	2,882	Indirect Employment Food & Drink
	Transport FTEs	437	457	380	421	416	427	420	461	161	293	417	431	(25,676)
Dire	ect Employment FTEs	9,374	9,710	9,254	9,830	9,693	9,703	9,668	10,058	4,402	6,963	9,521	9,782	2,428
Indire	ect Employment FTEs	2,254	2,346	2,059	2,230	2,250	2,324	2,320	2,559	1,091	1,820	2,351	2,428	
	TOTAL FTES	11,628	12,056	11,313	12,060	11,942	12,028	11,989	12,617	5,493	8,783	11,871	12,210	431 747



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Report Prepared by: Cathy James. Date of Issue: 29/08/24

STEAM REPORT FOR 2012-2023 CONWY COUNTY BOROUGH CO	2012 to 2023 2023 Prices			тот	ΓAL	ECONOMIC IMPACT Indexed															
ECONOMIC IMPACT BY:					N	ONTH AN	D QUARTEI	₹					CALENDA	AD VEAD							
KEY						TOT						CALENDA	AK YEAK	QUARTER							
An increase of 3% or more			EC	ONOMIC II	MPACT £M	- INDEXED	TO 2023 /	PERCENTAC	GE CHANGE	S						QUAI	NIEK				
Less than 3% change		Q1		Q2			Q3			Q4		TOTAL	% Change								
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4			
% Change 2012 to 2023	89.4%	19.9%	23.0%	25.9%	35.0%	25.9%	31.0%	21.6%	13.7%	11.3%	19.5%	28.5%	24.6%		31.5%	28.9%	22.5%	16.3%			
% Change 2022 to 2023	25.5%	13.9%	0.2%	2.6%	7.6%	1.2%	1.8%	3.7%	6.4%	2.2%	2.1%	8.9%	4.2%	Annual	8.6%	3.8%	3.7%	3.3%			
Average Annual Change	8.1%	1.8%	2.1%	2.4%	3.2%	2.4%	2.8%	2.0%	1.2%	1.0%	1.8%	2.6%	2.2%	≨ చ	2.9%	2.6%	2.0%	1.5%			
2012 £M	16.58	38.01	61.53	104.84	108.80	113.20	148.20	173.65	124.06	85.90	41.87	24.76	1,041.39		116.12	326.84	445.90	152.53			
2013 £M	18.01	39.49	62.86	97.97	131.01	117.78	162.23	190.19	121.04	77.41	42.78	24.33	1,085.10	4.2%	120.37	346.75	473.45	144.53			
2014 £M	20.36	40.08	64.92	108.13	132.87	112.92	160.93	195.46	125.28	78.68	42.43	22.73	1,104.79	1.8%	125.36	353.92	481.67	143.84			
2015 £M	20.79	42.04	66.15	112.61	139.17	117.26	176.37	207.44	128.51	82.37	42.69	21.08	1,156.48	4.7%	128.97	369.04	512.32	146.15			
2016 £M	22.64	39.55	74.47	105.22	121.84	128.71	174.29	201.09	129.09	77.52	43.64	27.83	1,145.88	-0.9%	136.66	355.77	504.46	148.99			
2017 £M	26.01	43.98	67.71	129.97	128.45	126.53	177.52	198.00	130.31	84.97	44.97	26.37	1,184.80	3.4%	137.71	384.94	505.84	156.31			
2018 £M	24.43	45.93	69.52	120.09	138.05	137.54	180.97	197.47	137.38	90.45	48.61	29.25	1,219.70	2.9%	139.87	395.69	515.83	168.31			
2019 £M 2020 £M	33.09 33.01	47.40	69.35 46.92	131.58	141.59	135.27	184.83 53.72	206.04 139.97	140.16	95.01	51.70	32.25	1,268.29 462.16	4.0% -63.6%	149.85 130.36	408.45 0.847	531.03	178.97 23.75			
2020 £M 2021 £M	33.01	50.44	10.51	35.17	41.35	0.847	173.66	215.04	113.52 145.37	0.869 104.54	15.61 42.37	7.267 27.72	904.45	95.7%	10.51	185.25	307.21 534.07	174.63			
2022 £M	25.03	39.98	75.56	128.55	136.50	140.83	190.67	203.46	132.55	93.58	49.04	29.20	1,244.95	37.6%	140.57	405.89	526.68	174.83			
2023 £M	31.41	45.55	75.70	131.95	146.86	142.50	194.12	211.08	141.06	95.60	50.05	31.81	1,297.70	4.2%	152.66	421.31	546.27	177.46			
2023	51141	43.55			ACT - INDEX			211.00	141.00	33.00	30.03	31.01	1,237.70	41270			340.27	177.40			
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M	Economic Ir	TOTAL Impact by Year and Share of Total						
Total £M	1,041.39	1,085.10	1,104.79	1,156.48	1,145.88	1,184.80	1,219.70	1,268.29	462.16	904.45	1,244.95	1,297.70	1.400.00					120.0%			
All Visitor Types £Bn	1.041	1.085	1.105	1.156	1.146	1.185	1.220	1.268	0.462	0.904	1.245	1.298	1,200.00								
Share of Total %	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	1,000.00					100.0%			
Annual Change in Share %													800.00					80.0%			
Change in Share from 2012 %													600.00		60						
Avg Ann. Change in Share %													400.00			40.0%					
													200.00	2012	2015	2018	2021	20.0%			
													0.00	Total			are of Total	0.0%			
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	STEAM REPORT FOR 2012-2023 - FINAL CONWY COUNTY BOROUGH COUNCIL 2023 P														ECONOMIC IMPACT Indexed						
ECONOMIC IMPACT BY:					N	ONTH AN	D QUARTE	₹					CALEND	AR YEAR							
KEY					SERV	ICED ACCO	MMODAT	ION					CALLIND	ANTEAN		QUAI	RTFR				
An increase of 3% or more			EC	ONOMIC II	MPACT £M	- INDEXED	TO 2023 /	PERCENTA	GE CHANGI	ES						QO7.					
Less than 3% change		Q1		Q2			Q3			Q4			TOTAL	% Change							
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4			
% Change 2012 to 2023	97.6%	21.5%	-14.2%	-10.5%	23.2%	2.1%	17.8%	-6.1%	1.1%	-18.7%	12.5%	24.8%	7.1%		21.5%	6.2%	3.2%	3.8%			
% Change 2022 to 2023	62.7%	34.8%	0.3%	1.1%	2.4%	5.3%	-2.4%	2.6%	5.2%	2.0%	-0.1%	20.1%	7.0%	Annual Change	28.6%	3.1%	1.6%	6.3%			
Average Annual Change	8.9%	2.0%	-1.3%	-1.0%	2.1%	0.2%	1.6%	-0.6%	0.1%	-1.7%	1.1%	2.3%	0.6%	₽ ₽	2.0%	0.6%	0.3%	0.3%			
2012 £M	8.151	14.32	17.35	20.02	25.37	24.94	26.53	35.46	27.54	19.59	17.78	13.73	250.77		39.83	70.32	89.53	51.10			
2013 £M	8.633	18.98	15.62	20.15	28.18	23.60	31.26	36.89	26.69	19.06	18.85	14.75	262.68	4.7%	43.24	52.66					
2014 £M	10.89	17.55	16.36	22.22	28.95	25.44	31.07	36.52	28.01	21.77	17.78	11.54	268.10	2.1%	44.80	51.10					
2015 £M	10.22	18.53	16.54	21.80	30.08	25.51	33.81	36.63	27.74	21.75	18.25	11.96	272.83	1.8%	45.29	51.96					
2016 £M	12.99	16.42	16.01	18.90	25.46	19.67	25.18	32.78	27.49	15.74	18.68	17.66	246.99	-9.5%	45.42	85.46	52.08				
2017 £M	14.15	17.92	15.30	20.06	24.76	20.40	26.56	31.08	24.95	14.42	18.05	13.87	241.52	-2.2%	47.37	82.60	46.34				
2018 £M	13.22	17.42	13.93	18.27	26.68	21.35	26.75	29.94	26.79	14.89	18.60	15.12	242.96	0.6%	44.57 66.29 83			48.62			
2019 £M	17.66	14.71	11.83	18.00	26.28	21.76	27.01	31.47	27.46	14.20	19.19	13.11	242.70	-0.1%	44.20	66.05	85.95	46.50			
2020 £M	17.54	18.17	6.652				1.115	25.06	21.99		6.189	1.445	98.16	-59.6%	42.36		48.17	7.634			
2021 £M					10.25	22.43	30.55	31.41	25.26	14.47	17.76	12.02	164.15	67.2%		32.68	87.22	44.25			
2022 £M	9.897	12.91	14.84	17.73	30.54	24.17	32.00	32.45	26.47	15.61	20.03	14.26	250.91	52.9%	37.65	72.44	90.92	49.90			
2023 £M	16.11	17.41	14.89	17.92	31.26	25.46	31.25	33.29	27.84	15.92	20.00	17.13	268.48	7.0%	48.40	74.65	92.38	53.06			
			ECON	OMIC IMP.	ACT - INDE	(ED TO 202	3							SER	VICED ACCC	MMODAT	ION				
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M	Economic I	mpact by Y	ear and Sh	are of Tota	d.			
Serviced £M	250.77	262.68	268.10	272.83	246.99	241.52	242.96	242.70	98.16	164.15	250.91	268.48	300.00					30.0%			
All Visitor Types £Bn	1.041	1.085	1.105	1.156	1.146	1.185	1.220	1.268	0.462	0.904	1.245	1.298	250.00					25.0%			
Share of Total %	24.1%	24.2%	24.3%	23.6%	21.6%	20.4%	19.9%	19.1%	21.2%	18.1%	20.2%	20.7%	200.00					20.0%			
Annual Change in Share %		0.5%	0.2%	-2.8%	-8.6%	-5.4%	-2.3%	-3.9%	11.0%	-14.5%	11.0%	2.7%	150.00								
Change in Share from 2012 %		0.5%	0.8%	-2.0%	-10.5%	-15.3%	-17.3%	-20.5%	-11.8%	-24.6%	-16.3%	-14.1%	100.00			10.0%					
Avg Ann. Change in Share %		0.5%	0.4%	-0.7%	-2.6%	-3.1%	-2.9%	-2.9%	-1.5%	-2.7%	-1.6%	-1.3%		2 6 4	2 9 7						
													50.00	2012 2013 2014	2015 2016 2017	2018	2021	5.0%			
													0.00	Servi	ced £M	 s	hare of Tota	0.0% I %			
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	EAM REPORT FOR 2012-2023 - FINAL 2012 to 2023 DNWY COUNTY BOROUGH COUNCIL 2023 Prices														ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:	ONCIL					лоnth an	D OUARTE												
KEY						ERVICED AC							CALEND	AR YEAR					
An increase of 3% or more	_	_	EC	ONOMIC II	_	- INDEXED	_	_	GE CHANGE	ES	_					QUAI	RTER		
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change					
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023	250.1%	110.0%	68.8%	47.6%	43.8%	27.5%	27.2%	12.0%	15.0%	27.8%	20.4%	60.6%	31.3%		86.5%	38.7%	18.0%	28.9%	
% Change 2022 to 2023	-6.7%	-9.0%	1.0%	0.7%	3.6%	1.5%	2.2%	4.4%	5.4%	2.5%	1.3%	-2.5%	2.2%	ual nge	-1.7%	1.9%	3.8%	1.6%	
Average Annual Change	22.7%	10.0%	6.3%	4.3%	4.0%	2.5%	2.5%	1.1%	1.4%	2.5%	1.9%	5.5%	2.8%	Annual Change	7.9%	3.5%	1.6%	2.6%	
2012 £M	2.130	4.381	25.47	39.81	42.25	51.08	66.25	72.55	55.59	42.54	17.58	6.242	425.86		31.98	194.39	66.36		
2013 £M	3.466	4.516	30.59	36.19	45.97	53.98	66.76	78.40	54.53	36.44	17.12	5.128	433.08	1.7%	38.57	58.68			
2014 £M	2014 £M 3.319 5.765 30.64 36.79 49.10 47.21 66.02 77.21 53.56 33.43 18.00 6.783 427.84 -1.2% 39.73 133.10 196.7												196.79	58.21					
2015 £M	4.153	5.064	30.76	39.60	51.49	49.31	72.88	83.59	53.48	35.68	17.48	4.550	448.04	4.7%	39.98	57.71			
2016 £M	3.191	4.479	35.42	43.26	43.82	61.80	79.92	76.51	53.99	35.67	17.52	5.270	460.87	2.9%	43.09	210.43	58.46		
2017 £M	5.461	6.703	36.55	55.06	51.07	60.13	79.26	77.62	56.90	47.84	17.96	7.460	502.02	8.9%	48.71	213.78	73.26		
2018 £M	4.653	7.089	39.58	52.64	57.91	62.36	82.30	80.78	59.68	51.02	21.34	9.050	528.40	5.3%	51.33	172.90	222.76	81.41	
2019 £M	8.480	8.252	40.65	57.89	60.74	63.41	83.73	81.48	62.64	54.57	22.69	13.69	558.23	5.6%	57.38	182.05	227.85	90.95	
2020 £M	8.429	8.466	27.72				27.01	60.73	57.19		5.606	4.604	199.76	-64.2%	44.62		144.94	10.21	
2021 £M			5.572	35.17	30.95	40.36	70.12	84.95	70.06	65.37	16.18	12.09	430.83	115.7%	5.572	106.48	225.13	93.64	
2022 £M	7.996	10.11	42.56	58.35	58.64	64.16	82.47	77.84	60.62	53.04	20.89	10.28	546.95	27.0%	60.66	181.16	220.93	84.21	
2023 £M	7.458	9.198	42.98	58.76	60.74	65.12	84.25	81.26	63.92	54.35	21.17	10.03	559.24	2.2%	59.64	184.62	229.43	85.55	
			ECON	OMIC IMP	ACT - INDE	XED TO 202	3							NON-SI	ERVICED A	COMMOD	ATION		
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M	Economic II	mpact by Y	ear and Sh	are of Tota	ıl	
Non-Serviced £M	425.86	433.08	427.84	448.04	460.87	502.02	528.40	558.23	199.76	430.83	546.95	559.24	600.00			_	_	60.0%	
All Visitor Types £Bn	1.041	1.085	1.105	1.156	1.146	1.185	1.220	1.268	0.462	0.904	1.245	1.298	500.00					50.0%	
Share of Total %	40.9%	39.9%	38.7%	38.7%	40.2%	42.4%	43.3%	44.0%	43.2%	47.6%	43.9%	43.1%	400.00					40.0%	
Annual Change in Share %		-2.4%	-3.0%	0.0%	3.8%	5.4%	2.2%	1.6%	-1.8%	10.2%	-7.8%	-1.9%	300.00			30.0%			
Change in Share from 2012 %		-2.4%	-5.3%	-5.3%	-1.6%	3.6%	5.9%	7.6%	5.7%	16.5%	7.4%	5.4%	200.00			20.0%			
Avg Ann. Change in Share %		-2.4%	-2.7%	-1.8%	-0.4%	0.7%	1.0%	1.1%	0.7%	1.8%	0.7%	0.5%		2 6 4	7 6 7	8 6 0	3 2 1		
													100.00	2012 2013 2014	2015	2018	2021	10.0%	
													0.00	Non-Se	rviced £M		Share of To	0.0% tal %	
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	EAM REPORT FOR 2012-2023 - FINAL NNWY COUNTY BOROUGH COUNCIL 2012 to 2023 2023 Prices														ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:					N	MONTH ANI	D QUARTER	₹												
KEY						SF	R						CALEND	AR YEAR		OLIA	OTED.			
An increase of 3% or more			EC	ONOMIC II	MPACT £M	- INDEXED	TO 2023 /	PERCENTAC	GE CHANGE	S					QUARTER					
Less than 3% change		Q1		Q2				Q3		Q4			TOTAL	% Change						
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2012 to 2023	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%	-0.8%		-0.8%	-0.8%	-0.8%	-0.8%		
% Change 2022 to 2023	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	Annual Change	-0.5%	-0.5%	-0.5%	-0.5%		
Average Annual Change	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	Ch _a	-0.1%	-0.1%	-0.1%	-0.1%		
2012 £M	2.628	0.883	1.005	2.397	1.542	1.188	1.927	2.040	1.051	1.050	0.818	2.369	18.90		4.516	5.127	5.019	4.237		
2013 £M	2.636	0.886	1.007	2.404	1.546	1.191	1.933	2.046	1.054	1.053	0.820	2.376	18.95	0.3%	4.528	5.141	5.033	4.249		
2014 £M	2014 £M 2.642 0.888 1.010 2.410 1.550 1.194 1.9									1.055	0.822	2.381	19.00	0.2%	4.540	5.154	5.045	4.259		
2015 £M	2.653	0.891	1.014	2.420	1.556	1.199	1.946	2.060	1.061	1.060	0.826	2.391	19.08	0.4%	4.559	5.066	4.277			
2016 £M	2.652	0.891	1.013	2.418	1.556	1.198	1.944	2.058	1.060	1.059	0.825	2.390	19.07	-0.1%	4.556	5.063	4.275			
2017 £M	2.659	0.893	1.016	2.425	1.560	1.201	1.950	2.064	1.063	1.062	0.828	2.396	19.12	0.3%	4.568	5.186	5.077	4.286		
2018 £M	2.666	0.896	1.019	2.432	1.564	1.205	1.955	2.070	1.066	1.065	0.830	2.403	19.17	0.3%	4.581	5.201	5.091	4.298		
2019 £M	2.673	0.898	1.022	2.438	1.568	1.208	1.961	2.075	1.069	1.068	0.832	2.410	19.22	0.3%	4.594	5.215	5.105	4.310		
2020 £M	2.674	0.898	0.560				0.196	0.208					4.536	-76.4%	4.132		0.404			
2021 £M					0.158	0.122	0.989	1.047	0.539	0.539	0.420	1.215	5.028	10.9%		0.280	2.574	2.173		
2022 £M	2.620	0.880	1.001	2.389	1.537	1.184	1.921	2.034	1.048	1.047	0.815	2.361	18.84	274.7%	4.501	5.110	5.003	4.223		
2023 £M	2.607	0.876	0.996	2.378	1.529	1.178	1.912	2.024	1.042	1.041	0.811	2.350	18.74	-0.5%	4.479	5.085	4.978	4.203		
			ECON	OMIC IMP	ACT - INDEX	(ED TO 202	3								SF	R				
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M	Economic I	mpact by Y	ear and Sh	are of Tota	ıl		
SFR £M	18.90	18.95	19.00	19.08	19.07	19.12	19.17	19.22	4.536	5.028	18.84	18.74	25.00					2.0%		
All Visitor Types £Bn	1.041	1.085	1.105	1.156	1.146	1.185	1.220	1.268	0.462	0.904	1.245	1.298	20.00							
Share of Total %	1.8%	1.7%	1.7%	1.6%	1.7%	1.6%	1.6%	1.5%	1.0%	0.6%	1.5%	1.4%	20.00					1.5%		
Annual Change in Share %		-3.8%	-1.5%	-4.1%	0.9%	-3.0%	-2.6%	-3.6%	-35.2%	-43.4%	172.2%	-4.5%	15.00					1.00/		
Change in Share from 2012 %		-3.8%	-5.2%	-9.1%	-8.3%	-11.1%	-13.4%	-16.5%	-45.9%	-69.4%	-16.6%	-20.4%	10.00		1.0					
Avg Ann. Change in Share %		-3.8%	-2.6%	-3.0%	-2.1%	-2.2%	-2.2%	-2.4%	-5 .7 %	-7.7%	-1.7%	-1.9%	5.00		0.5%					
													5.00	2012	2015	2018	2021			
	0.00 SFR £M SFR £M Share of Total %																			
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	TEAM REPORT FOR 2012-2023 - FINAL CONWY COUNTY BOROUGH COUNCIL														ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:					N	/ONTH AN	D QUARTE	₹					CALEND	AD VEAD						
KEY						STAYING	VISITOR						CALLIND	AIT I LAIT		QUAF	RTER			
An increase of 3% or more			EC	ONOMICII	MPACT £M	- INDEXED	TO 2023 /	PERCENTA(GE CHANGI	ES						QUAI				
Less than 3% change		Q1		Q2			Q3			Q4		TOTAL	% Change							
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2012 to 2023	102.7%	40.3%	34.3%	27.1%	35.3%	18.9%	24.0%	5.9%	10.2%	12.9%	16.0%	32.1%	21.7%		47.4%	26.7%	13.1%	17.4%		
% Change 2022 to 2023	27.6%	15.0%	0.8%	0.8%	3.1%	2.5%	0.9%	3.8%	5.3%	2.3%	0.6%	9.7%	3.6%	Annual Change	9.4%	2.2%	3.1%	3.2%		
Average Annual Change	9.3%	3.7%	3.1%	2.5%	3.2%	1.7%	2.2%	0.5%	0.9%	1.2%	1.5%	2.9%	2.0%	A Ä	4.3%	2.4%	1.2%	1.6%		
2012 £M	12.91	19.59	43.83	62.22	69.15	77.20	94.71	110.05	84.18	63.17	36.18	22.34	695.53		76.32	208.58	288.93	121.70		
2013 £M	2013 £M 14.74 24.38 47.21 58.75							117.34	82.28	56.55	36.79	22.25	714.71	2.8%	86.33	213.22	299.57	115.59		
2014 £M	2014 £M 16.85 24.20 48.02 61.43							115.78	82.62	56.26	36.61	20.71	714.94	0.0%	89.06	214.87	297.44	113.57		
2015 £M	17.03	24.49	48.32	63.82	83.13	76.02	108.63	122.29	82.28	58.49	36.55	18.90	739.95	3.5%	89.83	313.19	113.94			
2016 £M	18.83	21.79	52.44	64.59	70.84	82.67	107.05	111.35	82.55	52.47	37.03	25.32	726.93	-1.8%	93.07	114.82				
2017 £M	22.27	25.52	52.86	77.55	77.39	81.73	107.78	110.77	82.91	63.32	36.84	23.73	762.66	4.9%	100.66	123.89				
2018 £M	20.54	25.40	54.53	73.34	86.15	84.91	111.00	112.80	87.53	66.97	40.78	26.57	790.53	3.7%	100.47	244.40	311.33	134.33		
2019 £M	28.81	23.86	53.50	78.33	88.59	86.38	112.70	115.02	91.18	69.84	42.71	29.21	820.15	3.7%	106.18	253.31	318.90	141.76		
2020 £M	28.64	27.53	34.94				28.32	86.00	79.18		11.79	6.049	302.46	-63.1%	91.11		193.50	17.84		
2021 £M			5.572	35.17	41.35	62.91	101.66	117.41	95.86	80.38	34.36	25.32	600.01	98.4%	5.572	139.44	314.93	140.07		
2022 £M	20.51	23.90	58.40	78.47	90.72	89.52	116.39	112.32	88.14	69.70	41.74	26.90	816.70	36.1%	102.81	258.70	316.85	138.33		
2023 £M	26.17	27.48	58.87	79.06	93.53	91.76	117.41	116.58	92.80	71.32	41.98	29.51	846.47	3.6%	112.52	264.35	326.78	142.81		
			ECON	OMIC IMP	ACT - INDE	KED TO 202	3								STAYING	VISITOR				
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M	Economic I	mpact by Y	ear and Sh	are of Tota	I		
Staying Visitor £M	695.53	714.71	714.94	739.95	726.93	762.66	790.53	820.15	302.46	600.01	816.70	846.47	1,000.00					80.0%		
All Visitor Types £Bn	1.041	1.085	1.105	1.156	1.146	1.185	1.220	1.268	0.462	0.904	1.245	1.298	800.00							
Share of Total %	66.8%	65.9%	64.7%	64.0%	63.4%	64.4%	64.8%	64.7%	65.4%	66.3%	65.6%	65.2%						60.0%		
Annual Change in Share %		-1.4%	-1.8%	-1.1%	-0.9%	1.5%	0.7%	-0.2%	1.2%	1.4%	-1.1%	-0.6%	600.00			40.0%				
Change in Share from 2012 %		-1.4%	-3.1%	-4.2%	-5.0%	-3.6%	-3.0%	-3.2%	-2.0%	-0.7%	-1.8%	-2.3%	400.00		40					
Avg Ann. Change in Share %		-1.4%	-1.6%	-1.4%	-1.3%	-0.7%	-0.5%	-0.5%	-0.3%	-0.1%	-0.2%	-0.2%	200.00	0 m st	10 9 5 8 6 0 H 3 m 20.0					
													200.00	2012 2013 2014	2015 2016 2017	2018	2021			
													0.00	Staving	Visitor £M		Share of To	0.0% tal %		
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